



NJA



ALL INDIA GEM & JEWELLERY
DOMESTIC COUNCIL

PRESENT'S

11TH EDITION

NATIONAL JEWELLERY AWARDS 2022



NATIONAL JEWELLERY AWARDS
2022



NJA

To Apply Visit:
www.gjc.org.in

GJC - NATIONAL JEWELLERY AWARDS 2022

- *NJA is GJC's endeavor to stimulate industry growth. It is the ultimate platform to inspire and recognize true talent among GJC's valued members and associates. Nurturing creativity and honoring innovation, inspiration, passion, craft and devotion that inspires the flair for new talent is the core objective of NJA.*
- *The immense success and recognition of NJA Awards in the industry have determined the 10 innings & E&Y The Process Advisor of NJA to emphasize on brilliant aspects catering to every vital section of the industry.*
- *NJA is not a reserved body or an assortment of panel which does not comprehend every level of the pyramid; it is industry's recognition by the industry, from the industry to the industry.*

Objective of NJA

The National Jewellery Awards serves to connect with the National Gems and Jewellery communities which further emphasize and support the upcoming talent in national destinations and communities. It promotes & motivates the traditional essence of Indian culture in the form of Jewellery through the craft, inspiration, passion, devotion, enthusiasm and innovative spirit of the jewelers in the industry

Benefit to Participants

- *National platform to showcase your talent!*
- *National level recognition*
- *Networking*
- *Enhances one's knowledge with latest jewellery trends*



Award CATEGORIES*

1 JEWELLERY AWARD (17 CATEGORIES)

- *The Bride's Pride*
 - > *Gold Bridal Jewellery of the Year*
 - > *Diamond Bridal Jewellery of the Year*
 - > *Jadau Bridal Jewellery of the Year*
- *Couture Jewellery of the Year*
 - > *Gold or Diamond*
- *The New Age Women's Jewellery - 9 to 5 Jewellery*
 - > *Gold or Diamond*
- *Paramparik Jewellery – An artisan's pride*
- *Platinum Jewellery of the Year*
- *The Touch of Color*
 - > *Colorstone Jewellery of the Year*
- *Treasure of Ocean*
 - > *Pearl Jewellery of the Year*
- *Created Stones Jewellery of the Year*
- *Bangle / Bracelet/ Kada of the Year*
- *Earring of the Year*
- *Ring of the Year*
- *Pendant of the Year*
- *Accessory of the Year*
- *All Eyes on HIM*
 - > *Men's Jewellery of the Year*
- *Sterling Silver Jewellery of the Year*
- *Sterling Silver Artifacts*

2 EXCELLENCE AWARD

- *Promotional Campaign of the Year*

3 STORE AWARD

- *Single Store of the Year*
 - > *North, South, East, West*

4 DESIGNER AWARD

- *Hand sketch/ CAD*

5 ARTISAN AWARD

- *Artisan/ Craftsman*

6 STUDENT OF THE YEAR AWARD

7 CORPORATE SOCIAL RESPONSIBILITY AWARD

8 WOMEN ENTREPRENEUR AWARD

9 SPECIAL AWARDS

- *Anmol Ratna Award*
- *Yuva Ratna Award*
- *Gem of the year - East*
- *Gem of the year - West*
- *Gem of the year - North*
- *Gem of the year - South*



NATIONAL JEWELLERY AWARDS





The Bride's Pride

Gold Bridal Jewellery of the Year

- The jewellery pieces submitted under this category must be made primarily of gold with or without colored gemstones & can be of various gold colors and combined weight should be above 200 gms in 14kt/18kt/22kt gold
- The Jewellery can be of traditional type or contemporary style
- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings, etc.) and should be of the same theme/design
- All the Jewellery pieces submitted under this category must be wearable in nature by brides as part of the bridal attire
- The participant should only submit picture of the jewellery set. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards.

Diamond Bridal Jewellery of the Year

- The jewellery pieces submitted under this category must be primarily made of diamond either in gold of 14kt /18kt /22kt or platinum. The piece should consist of minimum 20kt real diamond

- The Jewellery piece can include, colored gemstones or uncut diamonds in gold or platinum
- The Jewellery can be of traditional type or ethno-contemporary style
- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings) and should be of the same theme/design
- All the Jewellery pieces must be wearable in nature by brides as part of the bridal attire
- The participant should only submit picture of the jewellery set. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Jadau Bridal Jewellery of the Year

- The jewellery pieces submitted under this category must be made primarily of gold with or without enameling and major elements consisting of kundan, uncut diamond, polki with or without colored gemstones and combined weight should be above 200 gms in 14kt/18kt/22kt gold. The Jewellery can be of traditional type or ethno-contemporary style
- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings) and should be of the same theme/design.



JEWELLERY AWARD SEGMENT 1



- All the Jewellery pieces submitted under this category should be wearable in nature by brides as part of the bridal attire
- The participant should only submit picture of the jewellery set. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Couture Jewellery of the Year (Gold or Diamond)

- The jewellery set submitted under this category can be made of gold in various colors with or without enameling, colored gemstones or can be made of real diamond in gold of 14kt/18kt/22kt only with/without the use of kundan or stones
- The Jewellery piece can be of modern type or contemporary design and should be party wear
- The Jewellery set submitted under this category must have minimum 3 pieces of ornaments (e.g. necklace with pair of earrings, ring and bracelet with pair of earrings etc.) and should be of the same theme/design
- All the Jewellery submitted for this award category should be wearable in nature and represent party wear jewellery designs
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards
- The Jewellery piece submitted must be elegant and comfortable that can be worn by women in their day to day endeavors
- The Jewellery piece submitted should be suitable for modern /traditional women who is stylist and prefer wearing lighter piece of jewellery
- The Jewellery piece submitted under this category should be primarily made of gold with or without enameling, colored gemstones and can be of various gold colors or made of diamond in gold of 14kt/18kt /22kt only
- The Jewellery piece submitted for the awards should be of up to 30 gms. In case of multiple pieces submitted with same theme/ design each jewellery piece should be up to 30 gms
- All design of the jewellery sets submitted, if any, (any combination i.e. chains with/without pendent, a pair of earrings, ring, kangans, mangalsutra etc.) should be of the same theme/design
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards



JEWELLERY AWARD SEGMENT 1



- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Paramparik Jewellery (An Artisan's Pride)

- The jewellery piece submitted under this category must be made of gold (14kt/18kt /22kt) with uncut diamonds, kundan, meenakari and colored gemstones and must have an essence of Indian heritage and ethnicity
- The designs should be inspired from or symbolic of a bygone era – (Mughal, Victorian, Rajputana, etc.)
- It should have an essence of timeless elegance – an heirloom piece which can be passed down generations
- The Jewellery set/pieces should be wearable in nature (for e.g. bangle/ kangans/ bracelet/ rings/ earring/ , necklace or necklace set (including earrings), kangans, arm and waist bands etc.) are eligible to apply under this category
- All design of the jewellery pieces/set submitted, if any, should be of the same theme/design
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design

- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Platinum Jewellery of the Year

- The jewellery piece submitted under this category should be primarily made of platinum studded with or without colored gemstones
- All design of the jewellery piece/set submitted, if any, should be of the same theme/design
- The pieces submitted should be aesthetically appealing and practically wearable in nature and should have an impressive finish and craftsmanship
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards



JEWELLERY AWARD SEGMENT 1



The Touch of Color

(Colorstone Jewellery of the Year)

- The jewellery submitted under this category should be primarily made in gold (14kt/ 18kt/22kt) with colored gemstones, uncut diamond, beads and pearls with or without enameling. The overall look of the jewellery should be primarily of colored gemstone
- All the Jewellery submitted under this category should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Treasure of Ocean

(Pearl Jewellery of the Year)

- The jewellery piece submitted under this category should be primarily made of pearl in gold (14k / 18kt/22kt) or diamond. The overall look of the jewellery should be of pearls
- The jewellery piece can be of traditional or modern contemporary style
- The jewellery piece submitted under this category should be of same theme/design
- The jewellery design should have creative use of pearls and should be wearable in nature

- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Created Stones Jewellery of the Year

- The Jewellery piece submitted under this category should be primarily made with CZ or Swarovski crystal or CVD Diamond in gold (14kt/18kt/22kt) or platinum
- The jewellery piece submitted under this category should be of contemporary design
- All design of the jewellery set/pieces submitted, should be of the same theme/design
- The jewellery design submitted for the awards should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category



JEWELLERY AWARD SEGMENT 1



- *The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards*

Bangle/Bracelet/Kada of the Year

- *The jewellery piece submitted under this category should be made primarily of gold (14kt/18kt/22kt) or diamonds in gold*
- *The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones*
- *The jewellery pieces submitted under this category should be either a bracelet or a Kada/ pair of bangles and should be of the same theme/design*
- *The jewellery submitted under this category should be wearable in nature*
- *The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards*
- *The participant can apply in the same category with multiple designs provided they submit the different theme/design*
- *In case of multiple entries submitted with the same design, only one entry will be considered for the respective category*
- *The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards*

Earring of the Year

- *The jewellery piece submitted under this category should be made primarily of gold (14kt/ 18kt/22kt) or diamond in gold*
- *The jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones*

- *The jewellery piece submitted under this category should be a pair of earrings with same theme/design and should be wearable in nature*
- *The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards*
- *The participant can apply in the same category with multiple designs provided they submit the different theme/design*
- *In case of multiple entries submitted with the same design, only one entry will be considered for the respective category*
- *The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards*

Ring of the Year

- *The Jewellery piece submitted under this category should be made primarily of gold (14kt/18kt/22kt) or diamond in gold*
- *The Jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones*
- *The Jewellery piece submitted under this category should be wearable in nature*
- *The participant should only submit picture of the Jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards*
- *The participant can apply in the same category with multiple designs provided they submit the different theme/design*
- *In case of multiple entries submitted with the same design, only one entry will be considered for the respective category*



JEWELLERY AWARD SEGMENT 1



- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Pendant of the Year

- The Jewellery piece submitted under this category should be made primarily of gold (14kt/18kt/22kt) or diamond in gold
- The Jewellery piece submitted can be of various gold colors with or without enameling and colored gemstones
- The Jewellery piece submitted under this category should be wearable in nature
- The participant should only submit picture of the Jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Accessory of the Year

- The jewellery piece submitted under this category must be made of gold or platinum, with or without enameling, colored gemstones, diamond, pearls, coral, beads
- The jewellery design should be women jewellery and should have remarkable design
- Only one Jewellery piece/ pair of ornament can be submitted under this category

- The jewellery should be an accessory and used for styling or fashion but should be wearable in nature
- The participant should only submit picture of the Jewellery. The sketches of the design/ CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

All Eyes on HIM

(Men's Jewellery of the Year)

- The jewellery piece participating under this category must be specifically designed for men
- The jewellery can be made of gold, platinum and colored gemstones, diamonds, uncut diamond. Other materials such as rubber, leather and ceramics can be used to enhance the look of the product
- The jewellery design submitted must complement the fashion sensibilities of the present day's Indian men
- Jewellery piece can be stylish or fashionable but must be wearable in nature. The jewellery piece participating under this category shouldn't be an article jewellery
- The participant should only submit picture of the jewellery. The sketches of the design/ CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design



JEWELLERY AWARD SEGMENT 1



- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Sterling Silver Jewellery (Silver Jewellery of the Year)

- The jewellery pieces submitted under this category must be made in 92.5 sterling silver and above only, primarily made of silver with or without enameling, colored gemstones, diamond, pearls, coral, beads
- Maximum 3 pieces of jewellery can be submitted under this category. The jewellery piece submitted should be of the same theme/design
- The Jewellery can be of any styling or fashion but should be wearable in nature
- The participant should only submit picture of the jewellery. The sketches of the design/ CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

Sterling Silver Artifacts

- The pieces submitted under this category must be made in purely 92.5 sterling silver
- The article should be non-wearable in nature

- The article design under this category can be utensils, idols, kitchenware and decorative items
- The article design under this category can be utensils, idols, kitchenware and decorative items
- The participant should only submit picture of the jewellery design. The sketches of the design/ CAD images will not be accepted and will be disqualified from the awards
- The participant can apply in the same category with multiple designs provided they submit the different theme/design
- In case of multiple entries submitted with the same design, only one entry will be considered for the respective category
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards

EXCELLENCE AWARD SEGMENT 2

Promotional Campaign of the Year

- The entries submitted under this category should be an advertising/promotional campaign for a jewellery store/brand either in print or audio/visual or digital mediums such as newspaper, magazine, television, radio, website/ app, Facebook, Instagram, Influencer marketing, etc. (Creative & media agencies cannot apply for the awards under this category, application has to be by the jewellery brand or retail store only)
- The campaign idea should be innovative and unique, and campaign should clearly highlight its - objective, execution strategy, its impact and results budget vs actual cost analysis etc.
- The campaign should effectively demonstrate the medium used and how it helped them to increase the sales





- The campaign must have been launched during the period April 01, 2021 to March 31, 2022

The following criteria to be used to determine the winners:

- The objective of the campaign
- Innovative Idea
- The execution strategy
- Impact and results of the campaign
- Message alignment with target group
- Budget vs actual cost analysis

STORE AWARD SEGMENT 3

Single Store of the Year

Recognize the most innovative concept for a single store set up in East, West, North and South of India. The concept should have been successful in enhancing product display and footfalls. Winners from the past three years cannot participate in the awards.

The following criteria to be used to determine the winners:

- Store design (interiors, lighting, environment, signage, display etc.)
- Customer loyalty programs (Discounts, Membership benefits, bulk purchase offers etc)
- Customer Feedback (Why do they prefer your store)
- Use of technology/Digital Innovation during pandemic

East	Assam, Bihar, Jharkhand, Manipur, Odisha, Sikkim, Tripura, and West Bengal
West	Daman and Diu, Goa, Gujarat, Maharashtra, Chhattisgarh and Madhya Pradesh
North	New Delhi, Haryana, Himachal Pradesh, Jammu and Kashmir, Punjab, Uttar Pradesh, Uttarakhand and Rajasthan
South	Andhra Pradesh, Telangana, Karnataka, Kerala, and Tamil Nadu

DESIGNER AWARD SEGMENT 4

Hand Sketch/ CAD

- This category is to acknowledge Hand Sketch and CAD Jewellery designs based on the design aesthetics, finesse and proportion. The participant can submit only one design for the category, multiple entries of same or different design will not be accepted. Winners & finalists of past three editions cannot participate in the awards.

The following evaluation criteria to be used to determine the winner :

- Design aesthetics
- Uniqueness of the design
- Wearability of design

ARTISAN AWARD SEGMENT 5

Artisan / Craftsman

- This category aims to award the artisan/craftsman having high standards of fineness and finishing of jewellery
- The jewellery piece submitted should be wearable in nature
- The participant can submit only one design for the category, multiple entries of same or different design will not be accepted
- Winners of this category will be awarded with cash prizes
- Winners & finalists of past three editions cannot participate in the awards

The following evaluation criteria to be used to determine the winner:

- Craftsmanship
- Wearability
- Aesthetics & innovation



STUDENT OF THE YEAR AWARD SEGMENT 6



- Any individual who is currently studying in a jewellery designing institute (may or may not be affiliated to any other body/board) can participate in this category
- The Jewellery design submitted must be innovative, novel and extraordinary. It must be technically viable to manufacture and must be wearable
- The student is allowed to submit only one design for the category. Multiple entries of same or different design will not be accepted
- The award will be given to the Top 10 applicants basis on the jury evaluation
- Winners & finalist of past three editions cannot participate in the awards
- The student applying in the awards should submit either student ID card or NOC or Bonafide certificate issued from the college. The Student ID card or NOC or Bonafide certificate should clearly states that student's course period (E.g. – XYZ student is currently studying under 'course name'. The duration of the course is April 2018 to Mar 2023)
- The participant should have completed 18 years of age as on March 31, 2022 and should submit government issued ID proof or student ID proof where DOB is mentioned

The following evaluation criteria to be used to determine the winners:

- Design aesthetics
- Uniqueness of the design
- Wear-ability of design

CORPORATE SOCIAL RESPONSIBILITY AWARD SEGMENT 7

- This award aims to recognize an individual / organization from the Gems & Jewellery Industry, who has contributed towards the betterment of the society/industry during the pandemic situation or otherwise

- The participant needs to submit initiative/project submitted under this category which should be completely executed and fully implemented during the period April 01, 2021 to March 31, 2022 and should demonstrate a measurable impact on the society and other stakeholders
- The participant should submit their entry with relevant supporting (pictures/images/documents/stories etc)
- The participant can submit multiples entries provided the initiative/project is different. In case of multiple entries with the same initiative/project submitted, only one entry will be considered for the respective category
- Previous year winners cannot participate in the awards with the same initiative/project
- The winner for this category will be selected by the NJA committee

One or more of the following evaluation criteria to be used:

- CSR initiative/ project conducted for the betterment of society
- Impact on the society and other stakeholders
- Plan to scale the initiative in future

WOMEN ENTREPRENEUR OF THE YEAR AWARD SEGMENT 8

- This award aims to identify, recognize and reward the contribution made by women entrepreneurs to the Indian Gems & Jewellery Industry across various segments and location
- A lady who is an owner in a partnership/sole-proprietorship can nominate herself
- The initiative/project/service submitted under this category should demonstrate a measurable impact on the industry and other stakeholders during the period April 01, 2022 to March 31, 2022.





- *Winners of previous editions cannot participate in the awards and if found will be disqualified from the awards. The participant should submit their entry with relevant supporting (pictures/ images/ documents/ stories etc)*
- *The winner for this category will be selected by the NJA committee*

One or more of the following evaluation criteria to be used to determine the winner:

- *Contribution to the business and industry*
- *Value addition to relevant stakeholders – internal and external*
- *Impact on the industry/stakeholders*
- *Future growth of the business*

SPECIAL AWARD SEGMENT 9

- *The special awards are identified & recognized by the NJA committee basis the pre-defined criteria for the respective categories*
- *These awards are not open for call for entry and NJA committee will be responsible for nomination and determining winners*

Anmol Ratna Award

- *This Award will recognize an individual who has showcased longevity in the Indian Gems & Jewellery Industry. The award acknowledges the individuals sustained achievements within the business community during a distinguished career. The nominee should be above 50 years of age as on March 31, 2022*

One or more of the following evaluation criteria to be used

- *Has shown outstanding leadership characteristics throughout their career and has inspired and developed others to achieve similar success*
- *Has achieved business excellence, evidenced through their business's profitability, competitive advantage, innovation, flexibility and customer service*

- *Great entrepreneurial skills / Business proficiency / Institutional building capability*
- *Significant achievements / roles played in the Gem & Jewellery Industry*
- *Significant contribution to the society*
- *Awards / Recognitions*
- *Well-known and respected person in the industry*
- *Gained business success and contributed to organization(s) growth and industry*

Yuva Ratna Award

- *NJA committee has instituted this award to identify, recognize and reward the young stars in the industry who are the second-generation business owners. The nominations for this category will be obtained from manufacturers, retailers' other stakeholders in the Gems & Jewellery industry*

The nominee for this award must be:

- *In the age group of 21 years to 35 years as on March 31, 2022*
- *Has spent a minimum of two years in the current organization as on March 31, 2022*
- *Should have minimum 2 and up to 5 years of experience in the organization*
- *Nominee should demonstrate their measurable performance in the organization within the period April 01, 2021 to March 31, 2022*

One or more of the following evaluation criteria to be used

- *Initiatives implemented in the organization for growth by the nominee*
- *Innovative approaches for business model designed for ease of work*
- *Technologies introduced to streamline process*
- *Challenges faced and steps to overcome them*
- *Overall impact and growth of business Contribution to the industry*



SPECIAL AWARD SEGMENT 9

Gem of the Year

To recognize individuals who have demonstrated exceptional work in the defined period towards enhancing the growth of the organization in Gems & Jewellery sector. The nominee in this category should be CEO, COO, MD, Founder equivalent. This Award will be presented to four persons across each of the four regions of the country - North, South, East & West as defined by the NJA committee.

The nominee should :

- Be above 30 years of age as on March 31, 2022
- Have spent a minimum of two years in the current organization as on March 31, 2022
- Have above ten years of overall experience in the industry as on March 31, 2022
- Demonstrate their measurable performance in the industry over the period April 01, 2021 to March 31, 2022

One or more of the following evaluation criteria to be used

- Contribution to business growth and strategy
- Value addition to customers
- Contribution to people practices within the organization
- Contribution to operational efficiency
- Contribution to overall processes and systems
- Contribution to the industry

East	Assam, Bihar, Jharkhand, Manipur, Odisha, Sikkim, Tripura, and West Bengal
West	Daman and Diu, Goa, Gujarat, Maharashtra, Chhattisgarh and Madhya Pradesh
North	New Delhi, Haryana, Himachal Pradesh, Jammu and Kashmir, Punjab, Uttar Pradesh, Uttarakhand and Rajasthan
South	Andhra Pradesh, Telangana, Karnataka, Kerala, and Tamil Nadu



Terms & Conditions

- *The Jewellery Fraternity (The Jewellery fraternities include Retailers, Wholesalers, Manufacturers, e-commerce entity, Designers and Goldsmiths.) across India can apply for the National Jewellery Awards 2022*
- *The Jewellery has to be 100% manufactured in India to participate in the National Jewellery Awards 2022*
- *Designs/Jewellery which is manufactured in the period between April 01, 2021 to March 31, 2022 can participate in the awards. Entries that do not comply with any of these rules will be disqualified*
- *Jewellery design/pieces or stores or marketing initiatives for jewellery promotion recognized in any other jewellery awards held in the last one year i.e. April 01, 2021 to March 31, 2022, will not be eligible to apply for National Jewellery Awards and will be disqualified from the awards. This will be identified on best effort basis and will be highlighted to the NJA management for further action*
- *The finalist determined in the Jewellery Award segment must provide self-declaration form stating the quality of the jewellery piece submitted for the awards. The draft document will be shared by the audit team post the announcement of the same. They may also choose to submit a hallmark certificate however it is not a mandatory document*
- *In case the information provided in the declaration is found to be untrue, the entry will stand disqualified and the participant will be blacklisted from the NJA awards subject to the management's discretion.*
- *Finalist for each category under Jewellery segment will undergo a lab testing organized by NJA committee in order to certify the genuineness of the piece. The finalist shall have an option to submit an existing certificate authenticating the genuineness of the jewellery piece. The cost incurred for the lab testing shall be borne by the finalists*
- *The Top 3 finalist for Artisan/Craftsman category shall receive cash prize of INR 51,000, INR 25,000 and INR 11,000 respectively*
- *It is explicitly understood that the entry details are approved and overseen by the owner /partner/ director of the participating company*
- *At the time of submitting the application, please ensure that you have provided all the necessary details. Please make a note that incomplete applications will not be accepted*
- *All the supporting materials wherever necessary should be specifically attached with the entries*
- *Winners of the previous editions of NJA are not eligible to participate with the winning jewellery piece/set*
- *Application fees is non-refundable*
- *Kindly issue the Cheque or Demand draft or NEFT or RTGS on the name of "All India Gem & Jewellery Domestic Council"*
- *Discounts are applicable on the number of entries in your cart (i.e. 5 entries and above) and not applicable on any back dated invoices. For example; on May 20, 2022 you have successfully paid for 3 entries and subsequently, you also apply for 4 more entries, in this scenario the discounts will not be applicable. GST applicable over and above*
- *In case there is a dispute with a Jewellery design, then the participant must prove that he has designed that particular Jewellery piece. The decision of the jury and NJA committee will be final and binding*
- *The third-party process auditor shall monitor the process of NJA 2022 Awards*
- *You are requested to-cooperate with the NJA Awards committee on the deadlines for submission of material/jewellery for smooth operations*
- *The Jury of the NJA 2022 shall have the final authority in determining the winner of the awards. The decision of the Jury shall be final, conclusive and binding, the winner or any other person shall have no legal or any other rights to contest or dispute the decision of the jury*
- *GJC shall not be legally liable for any property/person/damage/loss arising for any reason whatsoever regarding the National Jewellery Awards 2022*



Terms & Conditions

- Please submit photographs of finished jewellery or sketches only. Size of photographs must be 8*10 inches only in case of hard copy submitted
- One Jewellery piece/ set/ pair/ design can participate in one category only .In case jury comes across same design submitted in multiple categories as a finalist only one entry will be considered for the grand jury round based on their discretion
- Finalists of past three editions cannot participate with the same jewellery design submitted in the previous editions, as applicable
- The award categories may be changed/modified/split/merged/increased or cancelled by the Jury based on the number and quality of entries received in each category. Awards management / jury may apply minimum cap for the category to be awarded to maintain high standards of Awards. This is at the discretion of Awards management /Jury and this cannot be contested in any manner
- In the event that no participant in a category are found to be winner worthy, the award category may be cancelled by the Jury. The decision of the Jury in this regard will be final and non-contestable
- The Awards management will not entertain any queries in this regard
 - *The Jewellery applied for the Awards should be commercially available
 - *Meet the category requirements (General and Specific) for each category in which it is entered.
The category requirements are set forth in the brochure.
 - *In any stage it is found that the jewellery design submitted is not original and has been copied/ used from other designs , then the entry will be disqualified from the awards basis the jury's discretion

By submitting your entry, you grant organizer the right and license to reproduce, publish, distribute, and display your entry materials, and portions thereof, in any of its publications in all media and advertising the same, and you represent and warrant:

- That the work depicted in your entry is your own original creation, that organizer's use and publication of your entry materials will not infringe upon or otherwise violate any copyright, trademark, patent, trade secret, or other intellectual property right, any right of publicity, privacy, or other personal right or any law, rule, or regulation
- That the information provided on your payment form and entry form is accurate and complete
- That you have obtained all necessary license and releases from persons depicted in, or involved in creating (including photographers), your entry materials and listed on your entry form so that organizer will not incur any obligation or liability to them based upon its use or publication of your entry materials
- Entry materials (other than actual jewellery pieces) will not be returned
- Organizer is not liable for lost, stolen, illegible, misdirected, damaged, or mutilated entries. Entry fee is non-refundable and will not be returned (even if your entry is determined to be ineligible or disqualified) unless competition is cancelled or postponed by organizer
- Organizer reserves the right to cancel or postpone all or portions of the competition for any or no reasons. If you have submitted an entry for a cancelled or postponed portion of the competition, organizer will refund your entry fee for that entry within thirty days of any decision to cancel or postpone, and the licenses granted by you to organizer under these rules for the attached entries will terminate. In addition, organizer reserves the right to combine selected categories
- The finalists & winners will be required to sign and return an affidavit of eligibility and publicity / liability release within 2 days of notification or may be disqualified
- Taxes and other expenses on the awards are the responsibility of the winners
- By entering, each entrant accepts and agrees to be bound by these official Rules and by the decisions of Organizers are final on all matters regarding these Awards
- Participation in the awards is subject to defined Terms & conditions





NJA

NATIONAL JEWELLERY AWARDS

APPLICATION FEE

Sr. No.	Category	GJC Member	Non - Member
01	Jewellery Awards	Rs. 3,000/-	Rs. 4,000/-
02	Excellence Awards	Rs. 7,500/-	Rs. 10,000/-
03	Store Award	Rs. 10,000/-	Rs. 15,000/-
04	Designer Awards	Rs. 1,500/-	Rs. 1,500/-
05	Students Awards	Rs. 500/-	Rs. 500/-
06	Artisan Award	NIL	NIL
07	CSR Award	NIL	NIL
08	Women Entrepreneur Award	NIL	NIL

*Plus 18% GST Applicable

DISCOUNT STRUCTURE

Sr. No.	Member Discount	Non - Member Discount
01	5 to 10 Entries (5%)	5 to 10 Entries (5%)
02	11 to 20 Entries (10%)	11 to 20 Entries (10%)
03	21 to 30 Entries (15%)	21 to 30 Entries (15%)
04	31 Entries and above (20%)	31 Entries and above (20%)

*Terms & Conditions applicable, visit www.gjc.org.in

TIMELINE DETAILS

Activities	Date
Call for Entries	July 04, 2022
Last Date of Application	Aug 02, 2022
Screening Jury	Aug 12, 2022
Grand Jury	Sept 15, 2022
Grand Finale	Sept 23, 2022

TO APPLY

www.gjc.org.in

FOR MORE DETAILS CONTACT

Anup Koli

corpcomm@gjc.org.in

+91 84339 89680

All India Gem & Jewellery Domestic Council

1501 & 1502, 15th Floor, Panchratna Building, Mama Parmanand Marg, Opera House,
Mumbai - 400 004. Tel: 022 67382700 • info@gjc.org.in