

AN INITIATIVE BY



PRESENTS



NJA

NATIONAL JEWELLERY AWARDS

INDUSTRY'S MOST PRESTIGIOUS JEWELLERY

Saturday, 15th Feb 2020,
Mumbai



TROPHY PARTNER

SWAROVSKI
GEMSTONES™



GJC - NATIONAL JEWELLERY AWARDS 2019

- NJA is GJC's endeavor to stimulate industry growth. It is the ultimate platform to inspire and recognize true talent among GJC's valued members and associates. Nurturing creativity and honoring innovation, inspiration, passion, craft and devotion that inspires the flair for new talent is the core objective of NJA.
- The immense success and recognition of NJA Awards in the industry have determined the 8 innings of NJA to emphasize on brilliant aspects catering to every vital section of the industry.
- NJA is not a reserved body or an assortment of panel which does not comprehend every level of the pyramid; it is industry's recognition by the industry, from the industry to the industry.

Objective of NJA

The National Jewellery Awards serves to connect with the National Gems and Jewellery communities which further emphasize and support the upcoming talent in national destinations and communities. It promotes & motivates the traditional essence of Indian culture in the form of Jewellery through the craft, inspiration, passion, devotion, enthusiasm and innovative spirit of the jewelers in the industry

Benefit to Participants

- National platform to showcase your talent!
- National level recognition
- Networking
- Enhances one's knowledge with latest jewellery trends



AWARDS CATEGORY^{*}

1 JEWELLERY AWARD (17 CATEGORIES)

- The Bride's Pride
 - > Gold Bridal Jewellery of the Year
 - > Diamond Bridal Jewellery of the Year
 - > Jadau Bridal Jewellery of the Year
- Couture Jewellery of the Year
 - > Gold or Diamond
- The New Age Women's Jewellery - 9 to 5 Jewellery
 - > Gold or Diamond
- Paramparik Jewellery – An artisan's pride
- Platinum Jewellery of the Year
- The Touch of Color
 - > Colorstone Jewellery of the Year
- Treasure of Ocean
 - > Pearl Jewellery of the Year
- Zirconia Jewellery of the Year
- Bangle / Bracelet/ Kada of the Year
- Earring of the Year
- Ring of the Year
- Accessory of the Year
- All Eyes on HIM
 - > Men's Jewellery of the Year
- Sterling Silver Jewellery of the Year
- Traditional Silver Jewellery of the Year

2 EXCELLENCE AWARD

- Campaign of the Year

3 STORE AWARD

- Single Store of the Year
 - > North, South, Central- East, West

4 DESIGNER AWARD

- Hand sketch/ CAD

5 ARTISAN AWARD

- Artisan/ Craftsman

6 STUDENT OF THE YEAR AWARD

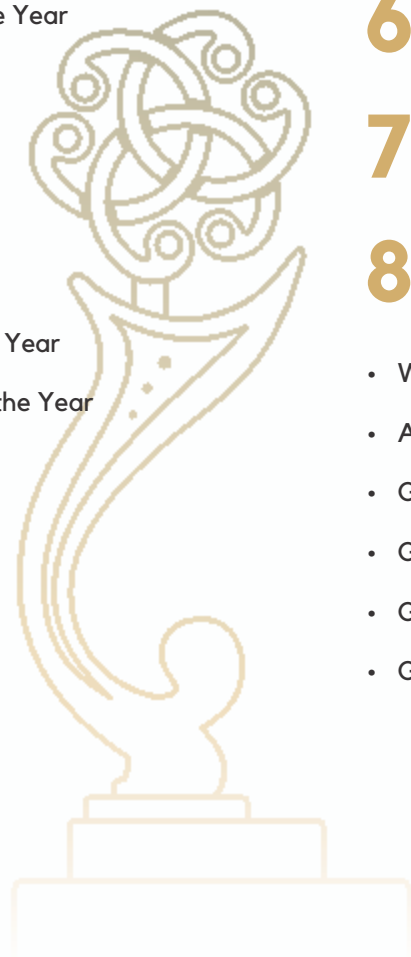
7 CORPORATE SOCIAL RESPONSIBILITY AWARD

8 SPECIAL AWARDS

- Woman Entrepreneur
- Anmol Ratna Award
- Gem of the year - East
- Gem of the year - West
- Gem of the year - North
- Gem of the year - South



NATIONAL JEWELLERY AWARDS



*Terms & Conditions applicable, visit www.gjc.org.in

JEWELLERY AWARD

SEGMENT 1

• The Bride's Pride

Gold Bridal Jewellery of the Year

- The Jewellery pieces submitted under this category must be made primarily of gold only with or without precious and semi-precious stones & can be of various gold colors and combined together should be above 200Grams in 18kt, 14kt or 22kt only. The look should be primarily of gold.
- The Jewellery can be of traditional type or ethno-contemporary style.
- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings, etc.) and should be of the same theme/ design.
- All the Jewellery pieces submitted under this category must be wearable in nature by brides as part of the bridal attire.
- The participant should only submit picture of the Jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards.
- The participant should submit BIS hallmark certificate for the jewellery piece /set.
- The participant can participate in the same category with multiple designs. In case of multiple entries with the same design is submitted in multiple award categories, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related to the brand should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions.

Diamond Bridal Jewellery of the Year

- The Jewellery pieces submitted under this category must be primarily made of diamond in gold of 22kt or 18kt or 14kt or platinum and totally amounting to more than 20carat of real diamond.
- The Jewellery piece can include precious and semi-precious stones, color stones & can be of various gold colors or uncut diamonds in gold and platinum. The

Jewellery can be of traditional type or ethno-contemporary style.

- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings) and should be of the same theme/ design.
- All the Jewellery pieces must be wearable in nature by brides as part of the bridal attire.
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards.
- The participant should submit laboratory certificate for the diamonds. The laboratory certificate could be from any of the labs - GIA, AGS, EGL, IGI.
- The participant can participate in the same category with multiple designs. In case of multiple entries with the same design is submitted in multiple award categories, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions.



JEWELLERY AWARD

SEGMENT 1

Jadau Bridal Jewellery of the Year

- The Jewellery pieces submitted under this category must be made primarily of gold only with or without enameling and major elements consisting of kundan, uncut diamond, polki with or without precious and semi-precious stones and should be combine together above 200 Grams in 22kt or in 18kt or 14kt gold only.
- The Jewellery can be of traditional type or ethno-contemporary style.
- The Jewellery set submitted under this category must have minimum of 3 pieces of ornaments in any combination (e.g. necklace with pair of earrings or waistband with a pair of earrings) and should be of the same theme/ design.
- All the Jewellery pieces submitted under this category should be wearable in nature by brides as part of the bridal attire.
- The participant should only submit picture of the jewellery. The sketches of the design / CAD images will not be accepted and will be disqualified from the awards.
- The participant should submit BIS hallmark certificate for the jewellery piece submitted.
- The participant can participate in the same category with multiple designs. In case of multiple entries with the same design is submitted in multiple award categories, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards.

•Couture Jewellery of the Year

Gold or Diamond

- The Gold Jewellery set submitted under this category can be made of gold in various gold colors (14kt, 18kt or 22kt only) with or without enameling, with or without precious, semi-precious stones or color stones or can be made of real diamond in gold (22kt, 14kt, or 18kt only) with/without the use of kundan or stones.
- The Jewellery piece can be of modern type or contemporary design and should be party wear.
- The Jewellery set submitted for under this category must have minimum 3 pieces of ornaments (e.g.

necklace with pair of earrings/rings/bracelets etc.) and should be of the same theme/design.

- All the Jewellery submitted for this award category should be wearable in nature and represent modern women.
- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit certificate for both gold and diamond jewellery.
- The participant can participate in the same category with multiple designs. In case of multiple entries with the same design is submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions ame design submitted in the previous editions.

•The New - Age Women's Jewellery

9 to 5 Jewellery – Gold or Diamond

- The Jewellery piece must be fashionably elegant and comfortable that can be worn by women in day to day endeavors.
- The Jewellery piece submitted should be suitable for modern & traditional women who is stylist and discerning and fancies lighter piece of jewellery.
- The Jewellery piece submitted under this category should be primarily made of gold with or without enameling and with or without precious and semi-precious stones, color stones & can be of various gold colors or made of diamond in gold.
- The Jewellery piece submitted for the awards should be of max 30 gms only. In case of multiple pieces submitted each jewellery piece should be upto 30 gms.
- All design of the jewellery sets submitted, if any, (any combination i.e. chains with/without pendent, a pair of earrings, ring, kangans, mangalsutra etc.) should be of the same theme/design.



JEWELLERY AWARD

SEGMENT 1

- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit certificate for both gold and diamond jewellery.
- The participant can participate in the same category with multiple designs. In case of multiple entries with the same design is submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description while applying for the awards. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions.

• Paramparik Jewellery

An artisan's pride

- The Jewellery piece submitted under this category must be made of gold/ gold with uncut diamonds, kundan , meenakari and gemstones (precious / semi-precious) and must have an essence of Indian heritage and ethnicity.
- The designs should be inspired from or symbolic of a bygone era – (Mughal, Victorian, Rajputana, etc.).
- It should have an essence of timeless elegance – an heirloom piece which can be passed down generations.
- The Jewellery set/pieces should be wearable in nature (for e.g., bangle/ kangans/ bracelet/ rings/ earring/ accessory, necklace or necklace set (including earrings), kangans, hair accessory, arm and waist bands etc) are eligible to apply under this category.
- All design of the jewellery pieces/set submitted, if any, (any combination i.e. necklaces with a pair of earrings, pair of earrings and kangans, etc.) should be of the same theme/design.
- All the Jewellery pieces submitted under this category should be wearable in nature.
- The participant should only submit picture of the jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards.

- The participant should submit hallmark certificate for the jewellery piece submitted.
- The participant can participate in the same category with multiple designs. In case of multiple entries with the same design is submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions te with the same design submitted in the previous editions.

Platinum Jewellery of the Year

- The Jewellery piece submitted under this category should be primarily made of platinum studded with or without precious stones.
- All design of the jewellery piece/sets submitted, if any, should be of the same theme/design.
- The pieces submitted should be aesthetically appealing and practically wearable in nature and should have fantastic design, impressive finish and remarkable craftsmanship.
- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit the certificate for the jewellery piece.
- The participant can participate in the same category with multiple designs. In case of multiple entries with the same design is submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions.



JEWELLERY AWARD

SEGMENT 1

The Touch of Color

Colourstone Jewellery of the Year

- The Jewellery submitted under this category should be primarily made of any precious metal and set with colored precious /semi-precious stones /uncut diamond, beads and pearls with or without enameling. The overall look of the jewellery should be primarily of colour stone.
- All the Jewellery submitted under this category should be wearable in nature.
- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit hallmark certificate for the jewellery piece applied.
- The participant can submit multiples entries provided the design of the Jewellery submitted is different. In case of multiple entries with the same design submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions.

Treasure of Ocean

Pearl Jewellery of the Year

- The Jewellery piece submitted under this category should be primarily made of pearl in gold or diamond only. The overall look of the jewellery should be primarily of pearl.
- The Jewellery piece can be of traditional or modern contemporary style.
- The Jewellery piece submitted under this category should not be more than 3 pieces of ornaments and of the same theme/design.
- The Jewellery design should have creative use of pearls with fantastic design and should be wearable in nature.
- The participant should only submit picture of the

jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.

- The participant should submit PTM certificate for the jewellery piece submitted.
- The participant can submit multiples entries provided the design of the Jewellery submitted is different. In case of multiple entries with the same design submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions.

Zirconia Jewellery of the Year

- The Jewellery piece submitted under this category should be primarily made with CZ or Swarovski stones in gold or platinum.
- The Jewellery piece submitted under this category should be of contemporary design with excellent finishing, alluring creativity and craftsmanship.
- All design of the jewellery set/pieces submitted, should be of the same theme/design.
- The Jewellery design submitted for the awards should be wearable in nature.
- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit hallmark certificate for the jewellery piece submitted.
- The participant can submit multiples entries provided the design of the Jewellery submitted is different. In case of multiple entries with the same design submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.



JEWELLERY AWARD

SEGMENT 1

Bangle/Bracelet/Kada of the Year

- The Jewellery piece submitted under this category should be made primarily of gold (14kt or 18kt or 22kt) or diamonds in gold or platinum.
- The Jewellery piece submitted can be of various gold colors with or without enameling and with or without precious and semi-precious stones.
- The Jewellery pieces submitted under this category should be either a bracelet or a Kada/ pair of bangles and should be of the same theme/design.
- The Jewellery submitted under this category should be wearable in nature.
- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit BIS hallmark certificate for gold jewellery submitted and laboratory certificate for the diamond jewellery. The laboratory certificate could be from any of the labs - GIA, AGS, EGL, IGI.
- The participant can submit multiples entries provided the design of the Jewellery submitted is different. In case of multiple entries with the same design submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.

Earring of the Year

- The Jewellery piece submitted under this category should be made primarily of gold (14kt or 18kt or 22kt) or diamond in gold or platinum.
- The Jewellery piece submitted can be of vplatinum/ various gold colors with or without enameling and with or without precious and semi-precious stones.
- The Jewellery piece submitted should be contemporary and can be worn for wedding/party/social gatherings.
- The Jewellery piece submitted under this category should be a pair of earrings with same theme/design and should be wearable in nature.
- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit certificate for both gold and diamond jewellery.

- The participant can submit multiples entries provided the design of the Jewellery submitted is different. In case of multiple entries with the same design submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.

Ring of the Year

- The Jewellery piece submitted under this category should be made primarily of gold (14kt or 18kt or 22kt) or diamond in gold or platinum.
- The Jewellery piece submitted can be of platinum/ various gold colors with or without enameling and with or without precious and semi-precious stones.
- The Jewellery piece submitted should be contemporary and can be worn for wedding/parties/social gatherings.
- The Jewellery piece submitted under this category should be wearable in nature.
- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit certificate for both gold and diamond jewellery.
- The participant can submit multiples entries provided the design of the Jewellery submitted is different. In case of multiple entries with the same design submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.

Accessory of the Year

- The Jewellery piece submitted under this category must be made of precious metal such as gold or platinum, with or without precious, non-precious stones, diamond, color stones, pearls, coral, beads with/ without enamel work are eligible to participate in this category .
- The Jewellery design can either be for men or women and should have remarkable design.



JEWELLERY AWARD

SEGMENT 1

- Only one Jewellery piece/ pair of ornament can be submitted under this category.
- The Jewellery should be an accessory and used for styling or fashion but should be wearable in nature.
- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit the certificate for the piece applied in the award.
- The participant can submit multiples entries provided the design of the Jewellery submitted is different. In case of multiple entries with the same design submitted, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions.

All Eyes on HIM

Men's Jewellery of the Year

- The Jewellery piece participating under this category must be specifically designed for men.
- The Jewellery can be made of precious metals such as gold, platinum and precious, semi-precious stones, diamonds, un cut diamond only. Other materials such as rubber, leather and ceramics can be used to enhance the look of the product.
- The Jewellery design submitted must complement appeal to the fashion sensibilities of the present day's Indian men.
- Jewellery piece can be of styling or fashion but must be wearable in nature. The jewellery piece participating under this category shouldn't be article jewellery.
- The participant should only submit picture of the jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit certificate for the jewellery submitted.
- The participant can submit multiples entries provided

the design of the Jewellery submitted is different. In case of multiple entries with the same design submitted, only one entry will be considered for the awards category based on jury's decision.

- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous edition.

Sterling Silver Jewellery

Silver Jewellery of the Year

- The Jewellery pieces submitted under this category must be made in 92.5 sterling silver and above only, primarily made of silver with or without precious, semi-precious stones, diamond, color stones, pearls, coral, beads with/without enamel work.
- Not more than 3 pieces of jewellery can be submitted under this category. The jewellery piece submitted should be of the same theme/design.
- The Jewellery can be of any styling or fashion but should be wearable in nature.
- The participant should only submit picture of the Jewellery. The sketches of the design will not be accepted and will be disqualified from the awards.
- The participant should submit hallmark certificate for silver jewellery submitted.
- The participant can submit multiples entries provided the design of the Jewellery submitted is different. In case of multiple entries with the same design submitted in multiple award categories, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the jewellery design or description or anywhere in the application form. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions.



JEWELLERY AWARD

SEGMENT 1

Traditional Silver Jewellery of the year

- The piece submitted under this category must be made of a threshold purity of minimum 65.
- The Jewellery Design should depict tradition/culture of India.
- The jewellery should be wearable in nature.
- The participant should only submit picture of the Jewellery. The sketches of the design/CAD images will not be accepted and will be disqualified from the awards.
- The participant can submit multiples entries provided the design of the jewellery submitted is different. In case of multiple entries with the same design submitted in multiple award categories, only one entry will be considered for the awards category based on jury's decision.
- The name/logo/initials of the brand/store or name of any key person related should not be mentioned on the picture of the design or description or anywhere in the application form. Such entries found will be disqualified from the awards.
- Winners & finalist of past three editions cannot participate with the same design submitted in the previous editions.

EXCELLENCE AWARD

SEGMENT 2

Campaign of the Year

- The entries submitted under this category should be an advertising campaign for a jewellery store/brand in print, audio/visual and digital/social mediums such as newspaper, magazine, television, radio, Facebook, Instagram, etc.
- The campaign idea should be innovative and unique, and campaign should clearly highlight its - objective, execution strategy, its impact and results budget vs actual cost analysis etc.

STORE AWARD

SEGMENT 3

Single Store of the Year

Recognize the most innovative concept for a single store set up in North, East, West and South of India. The concept should have been successful in enhancing product display and footfalls. Winners from the past three years cannot participate in the awards. For this category, one or more of the following criteria will be used to shortlist and determine the winners.

- Aesthetics of the store (interiors, lighting, environment, display etc.)
- Creativity & Innovation
- Visual Merchandising

| Region | States covered |
|--------|--|
| East | Arunachal Pradesh, Assam, Bihar, Chhattisgarh, Jharkhand, Manipur, Madhya Pradesh, Meghalaya, Mizoram, Nagaland, Orissa, Sikkim, Tripura and West Bengal |
| West | Dadra and Nagar Haveli, Daman and Diu, Goa, Gujarat, Maharashtra and Rajasthan |
| North | Chandigarh, Delhi, Haryana, Himachal Pradesh, Jammu and Kashmir, Punjab, Uttar Pradesh and Uttarakhand |
| South | Andaman & Nicobar, Andhra Pradesh, Karnataka, Kerala, Lakshadweep, Puducherry and Tamil Nadu |

Please note - The selection panel will be renowned interior designers, HR grooming trainers and visual merchandisers.

DESIGNER AWARD

SEGMENT 4

Hand Sketch/ CAD

This category is to acknowledge Hand Sketch/ CAD Jewellery designers based on the design aesthetics, finesse and proportion. Rendering of the product on the software must be exceptional and the design must be feasible to manufacture and should be wearable. The participant is allowed to submit only one design for the



DESIGNER AWARD

SEGMENT 4

category, multiple entries of same or different design will not be accepted. Winners & finalist of past three editions cannot participate in the awards.

One or more of the following evaluation criteria to be used by the Jury:

- Design aesthetics.
- Innovation.
- Feasibility and Practicality of design.

ARTISAN AWARD

SEGMENT 5

Artisan/Craftsman

- This category aims to award the artisan/craftsman with the most outstanding design of Jewellery piece.
- The fineness and finishing of the Jewellery designs must be of high standards and should be wearable.
- The participant is allowed to submit only one design for the category, multiple entries of same or different design will not be accepted.
- Winners of this category will be awarded with cash prizes.
- Winners & finalist of past three editions cannot participate in the awards.

STUDENT OF THE YEAR AWARD

SEGMENT 6

Student Award

- Any individual who is currently studying in a Jewellery designing institute (may or may not be affiliated to any other body/board) can participate for these Awards.
- The Jewellery design submitted must be innovative, novel and extraordinary. It must be technically viable to manufacture and must be wearable with ease and comfort.
- The student is allowed to submit only one design for the category. Multiple entries of same or different design will not be accepted.
- The award will be given to the Top 10 applicants basis on the jury evaluation.

- Winners & finalist of past three editions cannot participate in the awards.

CORPORATE SOCIAL RESPONSIBILITY AWARD

SEGMENT 7

- This award aims to recognize an individual / firm from the Gems & Jewellery Industry, who has contributed towards the upliftment of the society.
- The participant needs to submit initiative/ project/ service submitted under this category which should be completely executed and fully implemented in the period of 1st January 2019 to 31st December 2019.
- The initiative/project/service submitted under this category should demonstrate a measurable impact on the society and other stakeholders in the period of 1st January 2019 to 31st December 2019.
- The participant should support their entry with relevant pictures/images/documents etc.
- The participant can submit multiples entries provided the initiative/project/service is different. In case of multiple entries with the same initiative/project/service submitted, only one entry will be considered for the awards category.
- Previous year winners cannot participate in the awards with the same initiative.

SPECIAL AWARD

SEGMENT 7

Women Entrepreneur of the Year

- This award aims to recognize women entrepreneurs who have changed the course of Indian Gems & Jewellery industry with their vision.
- The initiative/project/service submitted under this category should demonstrate a measurable impact on the industry and other stakeholders.
- Past winner cannot participate in the awards.
- The participant should support their entry with relevant documents.
- Winners of previous year cannot participate in the award.



Terms & Conditions

- Entire Jewellery Fraternity (The Jewellery fraternities include Retailers, Wholesalers, Manufacturers, e-commerce entity, Designers and Gold smiths.) across India can apply for the National Jewellery Awards 2019.
- Designs/Jewellery which is manufactured in the calendar year Jan 1, 2019 to Dec 31, 2019 can only take part. Entries that do not comply with any of these rules will be disqualified.
- Jewellery design/pieces or stores or marketing activities for jewellery promotion awarded in any other jewellery awards held in the previous year Jan 1, 2018 to Dec 31, 2018 will not be eligible to apply for National Jewellery Awards and if found will be disqualified from the awards.
- The Top 3 participants for Artisan/Craftsman award will receive cash prize of INR 51,000, INR 25,000 and INR 11,000 respectively.
- It is explicitly understood that the entry details are approved and overseen by the owner /partner/ director of the company.
- At the time of submitting the application, please ensure that you have provided all the necessary details. Please make a note that incomplete applications will not be accepted.
- All the supporting materials wherever necessary should be specifically attached with the entries.
- One Jewellery piece/ set/ pair/ design can participate in one category only. Similar designs, if found will be disqualified from the awards.
- Winners of the previous editions of NJA are not eligible to participate with the winning jewellery piece/ set.
- The Jewellery has to be 100% manufactured in India to participate in the National Jewellery Awards 2019.
- For applying in student category, the participant should have completed 18 years of age as on October 31, 2019.
- Application fees is not refundable.
- Kindly issue the Cheque or Demand draft or NEFT or RTGS on the name of "All India Gems & Jewellery Domestic Council".
- Discounts are applicable on the number of entries in your cart (i.e. 5 entries and above) and not applicable on any back dated invoices. For example; on Dec 5, 2019 you have successfully paid for 3 entries and subsequently, you also apply for 4 more entries, in this scenario the discounts will not be applicable. GST applicable over and above.
- In case there is a dispute with a Jewellery design, then the participant must prove that he has designed that particular Jewellery piece. The decision of the NJA Awards committee will be final and binding.
- The third-party process auditor shall monitor the system process of NJA 2019 Program.
- You are requested to-cooperate with the NJA Awards committee on the deadlines for submission of material/jewellery for smooth operations.
- The Jury of the NJA 2019 shall have the final authority in determining the winner of the awards. The decision of the Jury shall be final, conclusive and binding, the winner or any other person shall have no legal or any other rights to contest or dispute the decision of the jury.
- GJC shall not be legally liable for any property/personal damage/loss arising for any reason whatsoever regarding the National Jewellery Awards 2019.
- Please submit photographs of finished jewellery or sketches only. Size of photographs must be 8*10 inches only in case of hard copy submitted.
- The Award categories may be changed / modified / split / merged / increased or cancelled by the Jury based on the number and quality of entries received in each category. Awards management / jury may apply minimum cap for the category to be awarded to maintain high standards of Awards. This is at the discretion of Awards management / Jury and this cannot be contested in any manner.
- In the event that no Participant in a category are found to be worthy of inclusion by the Jury, the Award category may be cancelled by the Jury. The decision of the Jury in this regard will be final and non-contestable. The Awards management will not entertain any queries in this regard.
 - The Jewellery applied for the Awards should be: Commercially available.
 - Original design.
 - Meet the category requirements (General and Specific) for each category in which it is entered. The category requirements are set forth below. Designs/Jewellery which is manufactured in the year 2019 can only take part. Entries that do not comply with any of these rules will be disqualified.
- By submitting your entry, you grant organizer the right and license to reproduce, publish, distribute, and display your entry materials, and portions thereof, in any of its publications in all media and advertising the same, and you represent and warrant:
 - That the work depicted in your entry is your own original creation, that organizer's use and publication of your entry materials will not infringe upon or otherwise violate any copyright, trademark, patent, trade secret, or other intellectual property right, any right of publicity, privacy, or other personal right or any law, rule, or regulation.
 - That the information provided on your payment form and entry form is accurate and complete.
 - That you have obtained all necessary license and releases from persons depicted in, or involved in creating (including photographers), your entry materials and listed on your entry form so that organizer will not incur any obligation or liability to them based upon its use or publication of your entry materials.
 - Entry materials (other than actual jewellery pieces) will not be returned.
 - Organizer is not liable for lost, stolen, illegible, misdirected, damaged, or mutilated entries. Entry fee is nonrefundable and will not be returned (even if your entry is determined to be ineligible or disqualified) unless competition is cancelled or postponed by organizer.
 - Organizer reserves the right to cancel or postpone all or portions of the competition for any or no reasons. If you have submitted an entry for a cancelled or postponed portion of the competition, organizer will refund your entry fee for that entry within thirty (30) days of any decision to cancel or postpone, and the licenses granted by you to organizer under these rules for the attached entries will terminate. In addition, organizer reserves the right to combine selected categories.
 - Finalist & Winners will be required to sign and return an affidavit of eligibility and publicity / liability release within 2 days of notification or may be disqualified.
 - Taxes and other expenses on the awards are the responsibility of the winners.
- By entering, each entrant accepts and agrees to be bound by these official Rules and by the decisions of Organizers are final on all matters regarding these Awards.
- Awards Participation in the Awards is subject to defined Terms & conditions available on website -XXXX.

APPLICATION FEE

| Sr. No. | Category | GJC Member Application Fee | GJC Non-Member Application Fee |
|---------|--|----------------------------|--------------------------------|
| 01 | Jewellery Awards | Rs. 3,000/- (+ 28% GST) | Rs. 4,000/- (+ 28% GST) |
| 02 | Excellence Awards/ Store Award | Rs. 7,500/- (+ 28% GST) | Rs. 10,000/- (+ 28% GST) |
| 03 | Designer Awards | Rs. 1,500/- (+ 28% GST) | Rs. 1,500/- (+ 28% GST) |
| 04 | Students Awards | Rs. 500/- (+ 28% GST) | Rs. 500/- (+ 28% GST) |
| 05 | Artisan Award | Nil | Nil |
| 06 | Corporate Social Responsibility Award | Nil | Nil |
| 07 | Women Entrepreneur Award | Nil | Nil |

DISCOUNT STRUCTURE

| Sr. No. | Member Discount | Non- Member Discount |
|---------|----------------------------|----------------------------|
| 01 | 5 to 10 Entries (5%) | 5 to 10 Entries (5%) |
| 02 | 11 to 20 Entries (10%) | 11 to 20 Entries (10%) |
| 03 | 21 to 30 Entries (15%) | 21 to 30 Entries (15%) |
| 04 | 31 Entries and above (20%) | 31 Entries and above (20%) |

*Terms & Conditions applicable, visit www.gjc.org.in

TIMELINE DETAILS

| Activities | Date |
|--------------------------|-----------|
| Call for Entries | 1-Dec-19 |
| Last Date of Application | 15-Jan-20 |
| Screening Jury | 25-Jan-20 |
| Final Jury | 7-Feb-20 |
| Grand Finale | 15-Feb-20 |

TO APPLY
www.gjc.org.in

FOR MORE DETAILS CONTACT
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