



“NJA 2018”

- Please complete the form in permanent ink (pencil applications would not be considered) if the form is being downloaded and filled.
- Please fill a separate form for each campaign / promotion / store applied for as per category requirement. Incomplete forms may not be considered
- Participant can send multiple application forms for same category or separate categories. If multiple entry forms are received for same campaign/promotion/ store then only one form will be considered and others will be disqualified
- On completion, the Participant must sign off the Declaration and agree to the terms & conditions of the Awards. The application form must be stamped with organization stamp and signed by authorized signatory from the participant organization. Unauthorized forms can be disqualified based on the Awards management discretion.
- Please maintain one copy of the filled form with you for your records
- In case of any queries relating to the application form or participation in the awards please contact GJC Office 9867950579 or email on nja@gjc.org.in
- For detailed Terms & Conditions, please visit www.gjc.org.in

Are you a GJC Member : Yes / No If yes, GJC Membership No : _____

Name and address of the Firm / Company : _____

City / Town : _____ State : _____

Pin Code : _____ Phone : _____ Mobile : _____

Email : _____ Website : _____

Name of the coordinating Representative : _____

Designation : _____

Recommended By : _____

Please ✓ (tick) the category you wish to participate

- 1 Advertising Campaign of the Year - Print
- 2 Advertising Campaign of the Year - Audio Visual
- 3 Digital/Social Media Campaign of the year

Please submit the following for Excellence Award :

1. Write up of 250 words highlight the following parameters:

- The objective of the campaign
- The execution strategy
- Innovative Idea
- Impact of the campaign



“ NJA 2018 ”

3. Can submit any special recognition , awards etc

4. Please submit relevant Photos/Screenshots/Videos or other supporting

Note : The award selection will be judged by a panel of jury appointed by the NJA 2018 committee.

Please submit the innovative marketing/ promotional campaign executed stating the ideas and objectives of the campaign and measurable impact/ metrics achieve from the campaign.

Payment information

Each entry should be accompanied by Application fee of : **Rs. 7,500/- + 28% GST (GJC Members)**
Rs. 10,000/- + 28% GST (GJC Non-Members)

Discount Structure	Sr No	Member Discount	Non- Member Discount
	1	5 to 10 Entries (5%)	5 to 10 Entries (5%)
	2	10 to 20 Entries (10%)	10 to 20 Entries (10%)
	3	20 to 30 Entries (15%)	20 to 30 Entries (15%)
	4	30 Entries and above (20%)	30 Entries and above (20%)

You can make the payment as per the following :

- I. Send a cheque / Demand draft in the name of "All India Gem & Jewellery Domestic Council" to
All India Gem & Jewellery Domestic Council, 6th Floor, P & S Corporate House, Plot No. A-56, Road No.1, Behind Hotel Tunga International, M.I.D.C., Andheri (East), Mumbai - 400 093. Maharashtra / India.
- II. NEFT / RTGS details:
Bank Name: HDFC Bank Ltd, Santacruz Branch.
Bank Address. S'ana Building, Linking Road, Santacruz (W), Mumbai - 400054.
Account Type - Current.
Name - All India Gem & Jewellery Domestic Council
Account No. 00792320002503. RTGS/NEFT IFSC : HDFC0000079

Please ensure the payment is received before 10th Jan 2019 along with your application form. Entries will not be accepted after 10th Jan 2019

Declaration

I/We agree, on behalf of my Organization, to abide by the terms & conditions of the 'NJA 2018' (mentioned in NJA Brochure & www.gjc.org.in on website) and accept that the decisions of the Jury are final. I confirm that my organization is eligible to take part in these Awards and that all information in this application and accompanying documents are correct to the best of my knowledge.

Participant's name : _____

Signature* : _____

Designation : _____

Date: _____

* The Application Form needs to be signed by the authorized signatory from the participant organization (Proprietor, Partner, Owner, Director or any member of the Senior Management of the Organisation)

* For detailed brocher, t&c visit www.gjc.org.in