






ALL INDIA GEM & JEWELLERY DOMESTIC COUNCIL  
6<sup>th</sup> Floor, P & S Corporate House, Plot No. A-56,  
Road No. 1, Behind Hotel Tunga International,  
MIDC, Andheri (East), Mumbai - 400093.

ELECTIONS TO COA – NOMINATION FORM FOR CANDIDATES

<b>Name of the candidate:</b>	SANKAR SEN.	
Passport size photograph:	<p>A softcopy of the candidate's image to be mailed, in JPG format, and size not exceeding 1MB, and must be same as the passport size photo affixed in the box on the right side.</p>	
Name of the company:	SENCO GOLD LIMITED.	
GJC Membership Number:	LM-000208.	
Zone or Panel being proposed to contest:	Zone / Panel Selection for Nomination ZONAL CHAIRMAN - EAST	
Mobile Number (registered with GJC):	9830030959.	
Phone Number:	033-40215000.	
Fax:	033-40215025.	
Email (registered with GJC):	sencogold@gmail.com / shaankarsen@sencogold.co.in	
Office / Work address:	<p>"DIAMOND PRESTIGE", 41A, A.J.C. BOSE ROAD, 10<sup>th</sup> FLOOR, KOLKATA - 700017. WEST BENGAL.</p>	
Residence address:	<p>53A, LAKE PLACE, KOLKATA - 700029 WEST BENGAL.</p>	

To be proposed by at least two members, proposers must be from same zone, in case the nomination is being filed for zonal chairman, or must be from same panel, in case the nomination being filed for panel.		
Proposer's details	First Proposer	Second Proposer
Proposer's Name:	PRAMOD DUGAR	VIKASH JAIN
Proposer's Membership Number:	LM 000003	LM 000230
Proposer's Signatures		



A brief write up about yourself (not more than 200 words, a separate sheet may be attached):

SEE ATTACHMENT

Your plans, or your manifesto for GJC and industry (not more than 200 words, a separate sheet may be attached):

SEE ATTACHMENT

Payment Details (please read the election rules)	Provide Cheque / DD / Bank / Date details
Application Fee Rs.5000	CHQ NO - 011592 HDFC BANK
Security Deposit Rs.20000	CHQ NO - 011591 HDFC BANK
Place: KOLKATA	
Date: 07/12/2018.	

I hereby solemnly declare that the information furnished by me in the statement above is true and correct, and, nothing material has been concealed therein. I further declare that I indemnify and shall keep GJC indemnified at all the times, of any adverse consequences arising out of any falsehood or incorrect information in the above statement. I agree to abide by all the rules and regulations of GJC, it's articles of association, election rules or any other rules laid down by GJC or it's committees, and will abide by any of the decisions of the election authority, appointed by GJC.



Signatures of the candidate



## MR. SANKAR SEN- GJC ELECTION MANIFESTO

My four generation are engaged in this business and I am determined to put my small contribution for betterment of this industry.

As a member of jewellery industry I have been blessed with the opportunity of Chairmanship of East Zone.

I believe in an enduring connection between manufacturer and retailer. For this I want to do PMI in East Zone.

To encourage jewellers I want to do eastern India Jewellery Awards.

We want to develop a forum for the skilled labourers and want to get them recruitment to top jewellery companies of Eastern India as well as across India.

As the modern world moves fast, I want to bring young generation to the jewellery to create new ideas and handover the entire development purpose in their hands.

To uplift the jewellery industry a quarterly meet will be held in Eastern Zone of India.

I will be focussing in the remote state of North Eastern India to cater them on behalf of GJC and wish to do lot of activity in those state.

I embrace and champion new technology. We celebrate innovation alongside time honoured techniques.

I am about exploring, pondering,dreaming.

PROFILE OF MR. SANKAR SEN

Mr. Sankar Sen is one of the prime contributors to the Senco Gold goodwill and its quality products to ever widening circle of customers in industry and trades throughout the country. His usual excellence and uncompromising commitment is reflected in the Company's remarkable growth over the period of years. He was a Director of SENCO GOLD GROUP since inception. Because of his vast experience of more than 35 years in the field of jewellery, he was elected unanimously as the Chairman cum Managing Director of the Company on 22/08/1994. Mr. Sen has always made conscious efforts to satisfy the demands of people whether it is in the area of exquisite designs or quality of products or costs or customer friendly environment within its outlets. His dynamic leadership quality and exceptional attitude has made him the pillar of SENCO GOLD & DIAMONDS. It is a leading brand in jewellery in Eastern India having dominant market share and goodwill. Due to his unbeatable attitude towards growth for the company, the total turnover of the company has risen from Rs.130 Crore in 2007-08 to Rs.2224.89 Crore in 2017-18 and no of employees has risen from 80 to 1,290 during the above said periods.

Due to his vision Senco Gold Ltd is now the largest jewellery retail chain in Eastern India with 98 outlets covering areas approx to 2.75 lakhs sq. ft in 74 cities and towns. The company has a tradition of over 80 years with a customer base of over 4 lacs. It is also into exports of gold and diamond jewellery to Middle East, Malaysia and Singapore.

During his chairmanship, Senco Gold have been awarded the "Best Capital Management" award by Business India publication in 2015; 'Iconic Brand of India' award by Economic Times in 2016-17; the 'Gems of India' award by All India Gems and Jewellery Federation in 2015-16; the 'Leading Retailer of India' by UBM in 2016 and in 2014; and the 'Social Responsible Jewellery Award' by All India Gujarat Jewellery Federation in 2015-16. Further Senco Gold have been ranked as "India's 5<sup>th</sup> Most Attractive Jewellery Brand" by India's Most Attractive Brands 2017 and "India's 5th Most Trusted Jewellery Brand" by The Brand Trust Report, India Study 2016. Senco Gold has also received the award of "Best Chain of Retail Stores (National-2017)" by Indian Bullion and Jewellers Association Limited at the 4<sup>th</sup> India Bullion and Jewellery Awards, 2017.

During his chairmanship, Senco Gold has been named as one of the most trusted brands by -Indian Brand Report 2014 and "The Gem of the Year" Awarded by All India Gem & Jewellery Trade Federation in 2015 and also awarded The Gem of the Year Award given by GJF in 2015 for Central and Eastern India, other awards earned by Senco Gold are:

Awardee (large category) in "Best Emerging Companies" by Business Today & Yes Bank survey in 2014,

Leading Retailer of India by GJTICI in 2014

Largest Retailer Award in Eastern India by UBM in 2014



Ranked as the 6<sup>th</sup> largest gold retailer by The Economic Times in 2013.

The Economic Times - Most Promising Business Leaders Of Asia 2017-2018.

Mr. Sankar Sen is holding the vital position in leading trade organizations such as

He was Co-Chairman of Gem & Jewellery Council of FICCI.

He was holding the post of Chairman of National Council of Gem & Jewellery at Assocham.

He is the member of Gem & Jewellery Skill Council of India & West Bengal Heritage Commission.

He is the Chairman of All India Gems & Jewellery Domestic Council (Eastern Region)

He is the Chairman of ICC Expert Committee on Jewelry & Lifestyle.

In his leadership Senco Gold is the first Eastern India Jewellery Company which has garnered FDI into the Company.

To conclude, Mr. Sankar Sen is an entrepreneur, visionary & having vast experience in jewellery sector with repute Citizen of the country.