



Segment -2 Excellence Awards

- Please complete the form in **permanent ink** (pencil applications would not be considered) if the form is being downloaded and filled.
- Please fill a separate form for each campaign/promotion/ store applied for as per category requirement. Incomplete forms may not be considered.
- Participant can send multiple application forms for same category or separate categories. If multiple entry forms are received for same campaign/promotion/ store then only **one form** will be considered and others will be disqualified.
- On completion, the Participant must sign off the **Declaration** and agree to the terms & conditions of the Awards. The application form must be stamped with organization stamp and signed by authorized signatory from the participant organization. Unauthorized forms can be disqualified based on the Awards management discretion.
- Please maintain one copy of the filled form with you for your records
- In case of any queries relating to the application form or participation in the awards please contact GJF Office 022-67382700 or email on nja@gjf.in
- For detailed Terms & Conditions, please visit www.gjf.in

Are you a GJF Member: Yes ☐ / No ☐ If yes, GJF Membership No: _____

Name and address of the Firm / Company / Individual: _____

City / Town: _____

State: _____

Pin Code: _____

Phone: _____

Mobile: _____

Email: _____

Website: _____

Name of the coordinating Representative (if applicable): _____

Designation (if applicable): _____

Recommended By: _____

Please ✓ (tick) the category you wish to participate

- | | |
|---|--------------------------|
| 1 Advertising Campaign of the Year – Audio Visual | <input type="checkbox"/> |
| 2 Advertising Campaign of the Year – Print | <input type="checkbox"/> |
| 3 360 Degree Campaign of the Year | <input type="checkbox"/> |
| 4 Digital / Social Media Campaign of the Year | <input type="checkbox"/> |
| 5 Innovative Promotion of the Year | <input type="checkbox"/> |

Please submit the following for Excellence Award:

1. Write up of 250 words highlight the following parameters:-
 - The objective of the campaign
 - Innovative Idea
 - The execution strategy
 - Impact of the campaign

3. Can submit any special recognition , awards etc

4. Please submit relevant Photos/Screenshots/Videos or other supporting



Note - The award selection will be judged by a panel of jury appointed by the NJA 2017 committee.
Please submit the innovative marketing/ promotional campaign executed stating the ideas and objectives of the campaign and measurable impact/ metrics achieve from the campaign.

Payment information

Each entry should be accompanied by Application fee of:
Rs. 10,000/- (GJF Non-Members)
Rs. 7,500/- (GJF Members).

I. Send a cheque / Demand draft in the name of "**All India Gems & Jewellery Trade Federation**" to- All India Gems & Jewellery Trade Federation, 5th Floor, P & S Corporate House, Plot No. A-56, Road No.1, Behind Hotel Tunga International, M.I.D.C., Andheri (East), Mumbai – 400 093. Maharashtra / India

II. NEFT / RTGS details:

Bank Name: HDFC Bank Ltd, Santacruz Branch. Bank Address. S'ana Building, Linking Road, Santacruz (W), Mumbai – 400054. Account Type – Current. Name - All India Gems & Jewellery Trade Federation. Account No. 00792320002503.
RTGS/NEFT IFSC : HDFC0000079

Please ensure the payment is received before 25th June, 2017 along with your application from. Entries will not be accepted after 25th June, 2017

Declaration

I/We agree, on behalf of my Organization, to abide by the terms & conditions of the 'NJA 2017' (mentioned in NJA Brochure & www.gjf.in on website) and accept that the decisions of the Jury are final. I confirm that my organization is eligible to take part in these Awards and that all information in this application and accompanying documents are correct to the best of my knowledge.

Participant's name:

Signature*:

Designation / Profession:

Date:

COMPANY STAMP
(if applicable)

** The Application Form needs to be signed by the authorized signatory from the participant organization (Proprietor, Partner, Owner, Director or any member of the Senior Management of the Organisation)*

