



## APPLICATION FORM Segment-2 Excellence Awards



- Please complete the form in **permanent** ink (pencil applications would not be considered) if the form is being downloaded and filled.
- Please fill a separate form for each campaign/ promotion/ store/ applied for as per category requirement. Incomplete forms may not be considered.
- Participant can send multiple application forms for same category or separate categories. If multiple entry forms are received for same campaign/promotion/ store then only one form will be considered and others will be disqualified.
- On completion, the Participant must sign off the **Declaration** and agree to the terms & conditions of the Awards. The application form must be stamped with organization stamp and signed by authorized signatory from the participant organization. Unauthorized forms can be disqualified based on the Awards Management discretion.
- Please maintain one copy of the filled form with you for your records
- In case of any queries relating to the application form or participation in the awards please contact GJF Office 022-67382700 or email: [nja@gjf.in](mailto:nja@gjf.in)
- For detailed Terms & Conditions, please visit [www.gjf.in](http://www.gjf.in)

Are you a GJF Member: Yes \_\_\_\_ / No \_\_\_\_ If yes, GJF Membership No: \_\_\_\_\_

Name and address of the Firm / Company: \_\_\_\_\_  
\_\_\_\_\_

City / Town: \_\_\_\_\_ State: \_\_\_\_\_

Pin Code: \_\_\_\_\_ Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Name of the coordinating representative: \_\_\_\_\_  
\_\_\_\_\_

Designation: \_\_\_\_\_

### Please ✓ (tick) the category you wish to participate

1	Best Unique & Innovative Promotion of the Year	6	Best Single Store of the Year -(South)
2	Best Advertising Campaign of the Year – (Print)	7	Best Single Store of the Year - (Central –East)
3	Best Advertising Campaign of the Year – (A/V)	8	Best Single Store of the Year -(West)
4	Best Digital / Social Media Campaign of the Year	9	Best Retail Chain of the Year
5	Best Single Store of the Year-(North)	<p>Please submit the following for Single/ Chain Store:</p> <ol style="list-style-type: none"><li>1. Five Photographs of the store/ retail chain from inside and outside (size 8x10 inches)</li><li>2. Team photograph of your staff.</li><li>3. Details of the number of employees.</li><li>4. Location(s) of the store/ retail chain.</li><li>5. Write up of 250 words stating the innovative features of your store/ retail chain and why your store/ retail chain deserves to win this Award.</li></ol>	
<p>Please submit the following for Promotion/ Campaign:</p> <ol style="list-style-type: none"><li>1. Please submit relevant Photos/Screenshots/Videos or other supporting material.</li><li>2. Please submit a write-up on the ideas and objectives of the campaign and measurable impact/ metrics achieved from the campaign.</li></ol>			



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Note - The award selection will be judged by a panel of jury appointed by the NJA 2016 committee.

Please submit the innovative marketing/ promotional campaign executed stating the ideas and objectives of the campaign and measurable impact/ metrics achieved from the campaign.

**Payment information**

Each entry should be accompanied by Application fee of:

Rs. 10,000/- (GJF Non-Members)

Rs. 7,500/- (GJF Members).

I. Send a cheque / Demand draft in the name of "All India Gems & Jewellery Trade Federation" to- All India Gems & Jewellery Trade Federation, 5th Floor, P & S Corporate House, Plot No. A-56, Road No.1, Behind Hotel Tunga International, M.I.D.C., Andheri (East), Mumbai – 400 093. Maharashtra / India

II. NEFT / RTGS details:

Bank Name: HDFC Bank Ltd, Santacruz Branch. Bank Address. S'ana Building, Linking Road, Santacruz (W), Mumbai – 400054. Account Type – Current. Name - All India Gems & Jewellery Trade Federation. Account No. 00792320002503. RTGS/NEFT IFSC: HDFC0000079

Please ensure the payment is received before 17th January, 2016 along with your application form. Entries will not be accepted after 17th January, 2016.

**Declaration**

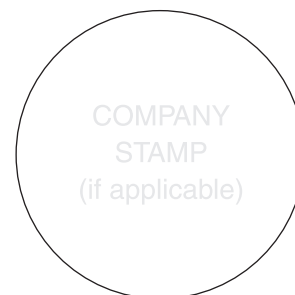
I/We agree, on behalf of my Organization, to abide by the terms & conditions of the 'NJA 2016' (mentioned in NJA Brochure & [www.gjf.in](http://www.gjf.in) on website) and accept that the decisions of the Jury are final. I confirm that my organization is eligible to take part in these Awards and that all information in this application and accompanying documents are correct to the best of my knowledge.

Participant's name: \_\_\_\_\_

Signature\*: \_\_\_\_\_

Designation: \_\_\_\_\_

Date: \_\_\_\_\_



\* The Application Form needs to be signed by the authorized signatory from the participant organization (Proprietor, Partner, Owner, Director or any member of the Senior Management of the Organisation)