## ALL INDIA GEM AND JEWELLERY DOMESTIC COUNCIL PROMOTING • PROTECTING • PROGRESSING

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Formerly known as "ALL INDIA GEMS AND JEWELLERY TRADE FEDERATION"

#### ALL INDIA GEM & JEWELLERY DOMESTIC COUNCIL (GJC) ELECTION 2024

#### FINAL LIST OF CANDIDATES ELIGIBLE FOR ELECTION POST WITHDRAWAL OF NOMINATION

SMALL RETAILER					
SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	РНОТО		
1	STAR JEWELLERS	MR. GURJEET SINGH			
MANIFFSTO					

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#### AS A COA OF THE GJC, I PLEDGE TO:

- CAMPAIGN INDUSTRY INTERESTS: ADVOCATE FOR POLICIES AND INITIATIVES THAT BENEFIT THE INDUSTRY.
- FOSTER COLLABORATION: ENCOURAGE COOPERATION AMONG INDUSTRY STAKEHOLDERS, INCLUDING MANUFACTURERS, RETAILERS, AND ARTISANS.
- **PROMOTE SUSTAINABILITY: SUPPORT ENVIRONMENTALLY RESPONSIBLE AND** SOCIALLY CONSCIOUS PRACTICES THROUGHOUT THE INDUSTRY.
- 4. **DEVELOP INDUSTRY TALENT:** PROVIDE TRAINING, MENTORSHIP, AND EDUCATION PROGRAMS FOR INDUSTRY PROFESSIONALS.

BY JOINING THE GJC I CAN LEVERAGE THESE BENIFITES TO ENHANCE MY PROFESSIONAL SKILLS AND BUSINESS GROWTH WHILE CONTRIBUTING TO THE DEVELOPMENT OF THE INDUSTRY AS A WHOLE.

## **PROFILE**

HERE'S AN EXPANDED VERSION OF MY PLANS, GOALS, AND MANIFESTO FOR THE GEMS AND JEWELLERY DOMESTIC COUNCIL OF INDIA

EMPOWERING THE GEMS AND JEWELLERY INDUSTRY TO THRIVE, INNOVATE, AND SHINE, WHILE PROMOTING TRANSPARENCY, SUSTAINABILITY, AND EXCELLENCE.

#### **GOALS**

- 1. **PROMOTE INDUSTRY GROWTH:** ENCOURAGE INNOVATION, ENTREPRENEURSHIP, AND JOB CREATION.
- 2. **ENHANCE INDUSTRY REPUTATION:** FOSTER TRANSPARENCY, ACCOUNTABILITY, AND ETHICAL PRACTICES.
- 3. **SUPPORT SMALL-SCALE ARTISANS:** PROVIDE TRAINING, RESOURCES, AND MARKET ACCESS.
- 4. **DEVELOP INDUSTRY INFRASTRUCTURE:** IMPROVE SUPPLY CHAIN EFFICIENCY, LOGISTICS, AND TRADE FACILITATION.

SMALL RETAILER					
SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	РНОТО		
1	SULTAN	MR. H. M. SULTAN MOHIDEEN			

### **MANIFESTO**

AS A MEMBER FROM SOUTH, HAVING ALREADY WORKED FOR GJC'S ACTIVITIES AND EVENTS IN TAMIL NADU AND SOUTHERN STATES, I WILL FURTHER WORK TO EXPAND AND DEVELOP ITS TRADE PROMOTION ACTIVITIES, EVENTS AND VOICE THE CONCERNS AND ISSUES OF THE MEMBERS AND THE TRADE IN NATIONAL FORUM AND GOVERNMENT MEETINGS.

# **PROFILE**

- I HAVE REPRESENTED THE TRADE BODIES SINCE 1992.
- I WAS THE VICE PRESIDENT OF MADRAS JEWELLERS & DIAMOND MERCHANTS ASSOCIATION (MJDMA) - 2013 - 2015 PRESIDENT OF CHENNAI JEWELLERS ASSOCIATION (CJA) - 2022- 2024)
- VICE PRESIDENT OF INDIAN JEWELLERS FORUM.
- ZONAL COMMITTEE MEMBER OF ALL INDIA GEM & JEWELLERY DOMESTIC COUNCIL (GJC) FOR MORE THAN 12 YEARS.
- THE GEM AND JEWELLERY EXPORT PROMOTION COUNCIL (GJEPC) ASSOCIATE MEMBER SINCE 2000.
- GIA ALUMNI MEMBER (GOVERNING COUNCIL) FOR CHENNAI / TAMIL NADU SINCE 2023.

SMALL RETAILER						
SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	РНОТО			
1	PURANS JEWELLERS	MR. RAKESH KUMAR				

## **MANIFESTO**

THE ALL INDIA GEMS & JEWELLERY DOMESTIC COUNCIL (GJC) PROVIDES A PLATFORM WHERE I CAN NOT ONLY BENEFIT FROM INDUSTRY SUPPORT BUT ALSO CONTRIBUTE TO ADDRESSING THE CRITICAL ISSUES THAT AFFECT US ALL. AS A JEWELLER WITH YEARS OF EXPERIENCE, I HAVE WITNESSED THE UPS AND DOWNS OF THE JEWELLERY INDUSTRY. HERE'S HOW I BELIEVE I CAN MAKE A DIFFERENCE.

WITH GOLD RATES HITTING RECORD HIGHS, CUSTOMERS ARE BECOMING MORE CAUTIOUS ABOUT THEIR PURCHASES. AS A JEWELLER, I CAN CONTRIBUTE BY BEING TRANSPARENT IN MY PRICING AND ENSURING THAT CUSTOMERS UNDERSTAND THE VALUE THEY ARE GETTING AND OFFER CERTIFIED GOLD AND PROVIDE CLEAR EXPLANATIONS ABOUT WEIGHT, PURITY, AND CURRENT MARKET PRICES.

FRAUDULENT ACTIVITIES, SUCH AS SELLING IMPURE OR FAKE GOLD, ARE RAMPANT IN TODAY'S MARKET. I BELIEVE ONE OF THE MOST IMPORTANT WAYS I CAN CONTRIBUTE TO THE GJC IS BY EDUCATING CONSUMERS ABOUT HOW TO IDENTIFY GENUINE GOLD, THE IMPORTANCE OF HALLMARKING, AND HOW TO VERIFY CERTIFICATIONS.

INNOVATION IS ESSENTIAL TO KEEP THE JEWELLERY INDUSTRY COMPETITIVE. JEWELLERS CAN CONTRIBUTE BY EMBRACING NEW TECHNOLOGIES SUCH AS 3D PRINTING, CAD DESIGN, OR ADVANCED GEM CUTTING TECHNIQUES. THEIR CONTRIBUTIONS IN RESEARCH AND DEVELOPMENT CAN DRIVE THE INDUSTRY FORWARD.

# **PROFILE**

MY NAME IS RAKESH KUMAR AND I HAVE BEEN INVOLVED IN THE JEWELLERY BUSINESS FOR THE PAST 20 YEARS I.E. SINCE 2005. I AM THE OWNER OF PURAN'S JEWELLERS UTTAM NAGAR. WE SPECIALISE IN THE PREMIUM QUALITY GOLD AND DIAMOND JEWELLERY. WE ARE KNOWN FOR OUR FINE QUALITY, UNIQUE DESIGNS, AUTHENTICITY, AND EXCELLENT CUSTOMER SERVICE.

BUT OUR STORY BEGAN LONG BEFORE THAT, IN A SMALL GROCERY STORE WHERE WE LEARNED THE INS AND OUTS OF RUNNING A BUSINESS, CONNECTING WITH CUSTOMERS, AND UNDERSTANDING THEIR NEEDS. FOR MANY YEARS, I HAD THE PRIVILEGE OF SERVING MY COMMUNITY WITH GROCERIES, BUILDING RELATIONSHIPS WITH CUSTOMERS. WITH TIME WE EXPANDED OUR BUSINESS AND OPENED MEGA SUPERMARKET STORES IN UTTAM NAGAR AND IN OTHER PARTS OF WEST DELHI RUNNING UNDER THE NAME OF PURAN'S STORE. IT WAS IN THE YEAR 2005, INSPIRED BY THE JOY THAT JEWELLERY BRINGS TO PEOPLE, I TOOK A BOLD STEP AND EXPANDED MY VISION AND VENTURED INTO JEWELLERY BUSINESS COMBINING MY ENTREPRENEURIAL SPIRIT WITH A LOVE FOR CREATING TIMELESS PIECES. I AM ALSO THE PRESIDENT OF UTTAM NAGAR JEWELLERY ASSOCIATION. WITH HARD WORK, WHAT STARTED AS A SMALL JEWELLERY CORNER HAS NOW BLOSSOMED INTO THE THRIVING BUSINESS WE HAVE TODAY.

SMALL RETAILER						
SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	РНОТО			
1	RADHA GOBINDO ROY JEWELLERS	MR. SOURAV ROY				

## **MANIFESTO**

MY FOUR GENERATION ARE ENGAGED IN THE BUSINESS AND I AM DETERMINED TO GIVE MY BEST FOR THE UPLIFTMENT OF THE INDUSTRY. PLANS TO STRENGTHEN GJC IN EAST ZONE. I HAVE MADE MANY NEW FROM EASTERN ZONE AND WANT TO INCREASE THE NUMBERS OF NEW MEMBERS.

PROMOTION AND UPLIFTMENT OF KARIGARS.

TO BRING SMALL JEWELLERS UNDER THE GJC AND MAKE A STRONG AND ORGANIZED SECTOR.

TO PROMOTE ONLINE E-COMMERCE PLATFORM FOR THE MANUFACTURERS, WHOLESALERS AND RETAILERS.

# **PROFILE**

RADHA GOBINDO ROY JEWELLERS IS A TRADITIONAL FAMILY NAME AMONGST THE PEOPLE OF CUTTACK AND ITS PERIPHERY. THE COMPANY WAS FOUNDED BY MY GREAT GRANDFATHER LATE SRI RADHA GOBINDO ROY IN 1901. THE IDEA OF SETTING UP A JEWELLERY SHOP WAY BACK IN 1901 WAS GIVEN BY LATE SRI JANAKI NATH BOSE (FATHER OF SRI NETAJI SUBHAS CHANDRA BOSE) A CLOSE ASSOCIATE OF LATE SRI RADHA GOBINDO ROY. LATER MY GRANDFATHER AND FATHER THEY TOOK THE BUSINESS TO GREATER HEIGHTS. I JOINED THE BUSINESS IN 1993 AND GRADUALLY I TOOK UP THE BUSINESS AND NOW WE HAVE TWO MORE BRANCHES IN CUTTACK. AT PRESENT I AM THE VICE PRESIDENT OF ODISHA JEWELLERY ASSOCIATION. I AM ALSO AN ACTIVE MEMBER OF ROTARY CUTTACK CENTRAL.