

ALL INDIA GEM AND JEWELLERY DOMESTIC COUNCIL

PROMOTING • PROTECTING • PROGRESSING

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Formerly known as "ALL INDIA GEMS AND JEWELLERY TRADE FEDERATION"



ALL INDIA GEM & JEWELLERY DOMESTIC COUNCIL (GJC) ELECTION 2024

FINAL LIST OF CANDIDATES ELIGIBLE FOR ELECTION POST WITHDRAWAL OF NOMINATION

MEDIUM RETAILER			
SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	JINDALS ABHUSHAN BHANDAR PRIVATE LIMITED	MR. AMIT JINDAL	

MANIFESTO

PROMOTING GJC AND LIFE MEMBERSHIPS: CRAFTING COMPELLING MESSAGES TO ATTRACT NEW MEMBERS AND HIGHLIGHT THE BENEFITS OF BECOMING A LIFE MEMBER. DEVELOPING PROMOTIONAL CONTENT FOR SOCIAL MEDIA, EMAIL NEWSLETTERS, OR EVENTS.

OUTREACH AND ENGAGEMENT STRATEGIES: SUGGESTIONS FOR REACHING OUT TO POTENTIAL MEMBERS THROUGH EVENTS, WEBINARS, OR INDUSTRY NETWORKING. CREATING AWARENESS ABOUT THE VALUE GJC ADDS TO THE GEM AND JEWELRY SECTOR IN INDIA.


MEMBER COMMUNICATION: DRAFTING ANNOUNCEMENTS FOR GJC-RELATED EVENTS OR UPDATES. PROVIDING TEMPLATES FOR MEMBERSHIP-RELATED COMMUNICATIONS.

INDUSTRY IMPACT AND ADVOCACY: DISCUSSING WAYS GJC CAN HAVE A GREATER IMPACT ON POLICY CHANGES, REGULATIONS, OR INDUSTRY STANDARDS IN THE GEM AND JEWELRY SECTOR.

PROFILE

MY NAME IS AMIT JINDAL, AND I HAVE BEEN INVOLVED IN THE JEWELRY BUSINESS FOR THE PAST 23 YEARS. OUR FAMILY'S LEGACY IN THE JEWELRY INDUSTRY BEGAN IN 1968, WITH THE FOUNDATION OF OUR BUSINESS BY MY LATE FATHER, ISHWAR JINDAL. I CONTINUE TO UPHOLD THE VALUES OF CRAFTSMANSHIP, QUALITY, AND TRUST THAT HE INSTILLED IN OUR WORK. I AM THE FOUNDER AND OWNER OF JINDAL JEWELS, A PROPRIETORSHIP FIRM SPECIALIZING IN FINE JEWELRY, AND ALSO SERVE AS THE DIRECTOR OF JINDALS ABHUSHAN BHANDAR PVT. LTD., A PRIVATE LIMITED COMPANY KNOWN FOR ITS EXQUISITE DESIGNS AND COMMITMENT TO QUALITY. IN ADDITION TO MANAGING MY BUSINESSES.

MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	P. M. SHAH & CO. JEWELLERS PVT. LTD.	MR. DINESH JAIN	

MANIFESTO

VISION STATEMENT FOR MEDIUM RETAILERS PANEL - GJC ELECTION

OVER THE LAST TWO DECADES, WE HAVE WITNESSED A GROWING DIVIDE BETWEEN FAMILY JEWELERS OPERATING STANDALONE RETAIL BUSINESSES AND LARGE CORPORATE PLAYERS. MEDIUM AND SMALL RETAILERS, WHO COLLECTIVELY FORM THE BACKBONE OF THE INDIAN JEWELRY INDUSTRY, COMPRISING 90% OF RETAILERS, OFTEN FIND THEMSELVES AT A DISADVANTAGE WHEN IT COMES TO PROMOTIONS, MARKETING SUPPORT, AND ACCESS TO RESOURCES.

I STRONGLY BELIEVE IT IS TIME TO ADDRESS THESE CHALLENGES AND WORK TOWARDS EMPOWERING MEDIUM AND SMALL RETAILERS. DURING MY TENURE, I HAVE INITIATED IMPACTFUL PROGRAMS SUCH AS **COMMUNITY MEETS, BUSINESS PROMOTIONS** LIKE THE INDIA JEWELLERY SHOPPING FESTIVAL (IJSF), AND THE **LUCKY LAKSHMI FESTIVAL**. THESE INITIATIVES HAVE LAID THE GROUNDWORK FOR ENHANCING VISIBILITY AND OPPORTUNITIES FOR RETAILERS.

LOOKING AHEAD, MY FOCUS WILL BE ON:

COLLABORATIVE ADVERTISING CAMPAIGNS: LAUNCHING COOPERATIVE MARKETING EFFORTS TO CREATE COST- EFFECTIVE PROMOTIONAL OPPORTUNITIES FOR SMALLER PLAYERS.

BUILDING A UNIFIED BRAND: DEVELOPING A COLLECTIVE IDENTITY FOR SMALL AND MEDIUM RETAILERS TO ENSURE THEY REMAIN COMPETITIVE IN THE FACE OF CORPORATE DOMINANCE.

ENCOURAGING ETHICAL PRACTICES: PROMOTING FAIR COMPETITION BY BRINGING LIKE-MINDED JEWELERS TOGETHER ON A SINGLE PLATFORM TO FOSTER BEST BUSINESS PRACTICES.

CREATING A LEVEL PLAYING FIELD: ENSURING THAT THE BENEFITS OF INITIATIVES BY TRADE BODIES ARE EQUITABLY DISTRIBUTED TO SUPPORT THE GROWTH OF MEDIUM AND SMALL RETAILERS.

BY ADDRESSING UNETHICAL COMPETITION AND PROVIDING RESOURCES TO MEDIUM AND SMALL RETAILERS, I AIM TO SAFEGUARD THE INTERESTS OF THE MAJORITY IN OUR INDUSTRY. TOGETHER, WE CAN BUILD A STRONGER, MORE INCLUSIVE JEWELRY TRADE ECOSYSTEM WHERE EVERY RETAILER, REGARDLESS OF SIZE, THRIVES.

PROFILE

MR. DINESH JAIN IS A DISTINGUISHED JEWELER WITH OVER 45 YEARS OF LEGACY IN JEWELRY RETAIL. KNOWN FOR HIS HANDS-ON APPROACH AND COMMITMENT TO THE INDUSTRY, HE HAS EARNED A REPUTATION AS A PROBLEM - SOLVER AND VISIONARY LEADER.

AS FOUNDER AND MANAGING DIRECTOR OF P. M. SHAH & CO. JEWELLERS PVT. LTD., MR. JAIN MANAGES TWO URBAN AND SEMI-URBAN RETAIL OUTLETS AND FIVE EXCLUSIVE STORES FOR BRANDED JEWELRY, WATCHES, AND LIFESTYLE PRODUCTS IN MAHARASHTRA. HIS EXPERTISE IN SYSTEMS MANAGEMENT AND MIS HAS BEEN INSTRUMENTAL IN DRIVING BUSINESS EFFICIENCY AND SUCCESS.


A DEDICATED CONTRIBUTOR TO THE INDUSTRY AND COMMUNITY, MR. JAIN HAS HELD LEADERSHIP ROLES IN EDUCATIONAL, RELIGIOUS, AND SOCIAL ORGANIZATIONS. AS A FOUNDING MEMBER OF THE GEM & JEWELLERY DOMESTIC COUNCIL (GJC) AND A TWO-TERM DIRECTOR, HE HAS SPEARHEADED KEY INITIATIVES LIKE THE "**LUCKY LAKSHMI FESTIVAL**", "**TRUST MARK**", AND "**JID**". HIS PROACTIVE EFFORTS DURING THE EXCISE CRISIS AND HIS WIDELY ACCLAIMED VIRTUAL SEMINARS HAVE CEMENTED HIS STANDING AS A RELIABLE ADVOCATE FOR THE TRADE FRATERNITY.

MR. JAIN HAS ALSO SERVED AS A DIRECTOR OF THE GEMS AND JEWELLERY SKILL COUNCIL OF INDIA (GJSCI) AND AS A SEMINAR COMMITTEE MEMBER FOR THE GEM & JEWELLERY EXPORT PROMOTION COUNCIL (GJEPC). HE HAS BEEN RECOGNISED WITH SEVERAL HONOURS, INCLUDING THE PRESTIGIOUS "**GJF CHAIRMAN'S AWARD**" IN 2009.

AMONG HIS MOST NOTABLE ACHIEVEMENTS ARE THE **LUCKY LAKSHMI FESTIVAL-THE WORLD'S LARGEST JEWELRY FESTIVAL** AND THE **LUCKY LAKSHMI COMMUNITY MEET**, BOTH OF WHICH REFLECT HIS VISION TO UPLIFT MEDIUM AND SMALL RETAILERS AND FOSTER COLLABORATION WITHIN THE INDUSTRY.

MR. DINESH JAIN IS A STALWART OF THE JEWELRY INDUSTRY, PASSIONATELY COMMITTED TO ENSURING ITS GROWTH, INCLUSIVITY, AND SUSTAINABILITY.

MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	GUINEA EMPORIUM	MR. SAMA KUMAR DE (BABLU DE)	

MANIFESTO

MY PLANS BEING A PART OF GJC ARE TO PROMOTE PROGRESS AND PROTECT THE JEWELERS ACROSS INDIA.

MY PLANS ARE TO FIGHT FOR REDUCTION OF IMPORT DUTY ON GOLD AND ORGANIZE EDUCATIONAL AND CULTURAL PROGRAMS / SEMINARS FOR JEWELERS AS WELL AS FOR THEIR STAFF. I FURTHER PLAN TO ORGANIZE EXHIBITIONS ON BEHALF OF GJC IN THE EASTERN REGION AND ALSO INVOLVING THE PROMINENT JEWELLERY MACHINERY MANUFACTURERS AS PARTICIPANTS FOR BETTERMENT FOR KARIGAR (ARTISANS). WORKING FOR BETTERMENT OF KARIGAR BY DEVELOPING CFC IN KOLKATA. FOR DEVELOPING BEST BUSINESS PRACTICES AMONG THE SMALL AND DEVELOPING JEWELERS. HAVING PROPER REPRESENTATION FOR JEWELERS AND THEIR LEGAL ISSUE IN FRONT OF GOVERNMENT. THIS WOULD PROMOTE THE JEWELLERY MACHINERY SECTOR ALSO. I WILL ENSURE PROPER GUIDANCE AND PROTEST FOR THE JEWELERS AGAINST ANY IMPROPER POLICY BY THE GOVERNMENT ON BEHALF OF GJC. I WOULD INSIST AND SURELY ORGANIZE TIMELY ZONAL COMMITTEE MEETINGS FOR MY ZONE TO ENSURE PROPER PLANNING FOR THE GROWTH OUR JEWELLERY INDUSTRY.

PROFILE


I, SAMAR KUMAR DE JOINED ANCESTRAL JEWELLERY BUSINESS IN THE YEAR 1972 AND THEREAFTER IN THE YEAR 1987, I STARTED MY OWN ESTABLISHMENT UNDER THE NAME AND STYLE **GUINEE EMPORIUM**. I WAS ALSO THE FOUNDER MEMBER OF SWARNA SHILPA BACHAO COMMITTEE (S.S.B.C) WHICH WAS ESTABLISHED IN THE YEAR 1992 AND SERVE THE ASSOCIATION AS JOINT SECRETARY UPTO 1994 AND AS A GENERAL SECRETARY UPTO 1996 AND STILL CONTINUING AS A WORKING PRESIDENT OF S.S.B.C SINCE 2006. IN THE YEAR 1993 SUBMITTED A STRONG PROTEST TO COMMERCIAL TAX COMMISSIONER OF WEST BENGAL AND OBSERVED 3 DAYS BANDH IN GOLD INDUSTRY

FROM 18TH TO 20TH MARCH 1993. AS A RESULT OF THIS MOVEMENT THE FINANCE MINISTER OF GOVT. OF WEST BENGAL THE ORDERED WAS FINALLY WITHDRAWN. IN THE YEAR 1996 AN INTERNATIONAL STANDARD JEWELLERY SHOW, UNDER MY LEADERSHIP AND IDEAS, THE FIRST JEWELLERY EXHIBITION HELD IN EASTERN REGION IN THE YEAR 1996.

UNDER MY LEADERSHIP THE FOLLOWING SUCCESSFUL PROTEST WERE HELD:

1. IMPOSITION OF TAX ON GOLD ORNAMENTS
2. PROVIDEND FUND MATTER
3. REFUSE TAX MATTER
4. MULTI POINT TAX MATTER
5. TURN OVER TAX
6. INCOME TAX MATTER
7. SALES TAX
8. CENTRAL EXCISE

MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	KOTHARI JEWELLERS	MR. VARDHMAN KOTHARI	

MANIFESTO

1. ADVOCATING FOR FAVORABLE POLICIES

I AM COMMITTED TO ADVOCATING FOR POLICIES THAT ALIGN WITH THE INTERESTS OF JEWELLERS, PROMOTING A REGULATORY FRAMEWORK THAT IS CONDUCIVE TO EASE OF DOING BUSINESS.

2. PROMOTING INDUSTRY KNOWLEDGE THROUGH PROGRAMS AND SEMINARS IN VARIOUS CITIES

TO EMPOWER JEWELLERS ACROSS THE NATION, I WILL ORGANIZE PROGRAMS AND SEMINARS IN CITIES, ENSURING INDUSTRY KNOWLEDGE IS ACCESSIBLE AND THAT ALL PLAYERS ARE EQUIPPED TO THRIVE IN AN EVER-EVOLVING MARKET.

3. UNIFYING THE INDUSTRY FOR COLLECTIVE PROGRESS

IT IS ESSENTIAL THAT WE UNITE THE INDUSTRY TO WORK TOWARDS SHARED GOALS. THROUGH COLLABORATION, WE WILL DRIVE COLLECTIVE PROGRESS, OVERCOMING CHALLENGES AND SEIZING OPPORTUNITIES TOGETHER.

4. TRAINING PROGRAMS FOR JEWELRY STAFF

RECOGNIZING THE IMPORTANCE OF SKILL DEVELOPMENT, I WILL OFFER TRAINING PROGRAMS FOR JEWELLERY STAFF, EQUIPPING THEM TO COMPETE EFFECTIVELY WITH CORPORATE JEWELLERS.

5. INCREASING ENGAGEMENT WITHIN G.J.C.

I WILL FOCUS ON INCREASING ENGAGEMENT AND PARTICIPATION WITHIN G.J.C., FOSTERING A UNITED COMMUNITY THAT STRENGTHENS OUR COLLECTIVE INFLUENCE IN THE SECTOR.

6. PROMOTING TECHNOLOGICAL ADVANCEMENT

TO STAY COMPETITIVE IN AN INCREASINGLY TECH-DRIVEN WORLD, I WILL ADVOCATE FOR THE ADOPTION OF ADVANCED TECHNOLOGIES, HELPING JEWELLERS STREAMLINE OPERATIONS AND STAY AHEAD OF THE CURVE.

7. ADDRESSING CHALLENGES FROM COMPETING INDUSTRIES

I WILL PROACTIVELY ADDRESS CHALLENGES POSED BY COMPETING INDUSTRIES, ENSURING OUR POSITION REMAINS STRONG AND RESILIENT IN THE FACE OF EVOLVING MARKET DYNAMICS.

PROFILE

I AM A THIRD-GENERATION BUSINESSMAN WHO VENTURED INTO JEWELLERY INDUSTRY IN 1996 WITHOUT ANY PRIOR EXPERIENCE IN THE FIELD AND HAVE SUCCESSFULLY BUILT MY ORGANIZATION FROM THE GROUND UP. I AM THE FOUNDER MEMBER OF G.J.C. AND HAVE HELD VARIOUS LEADERSHIP ROLES WITHIN THE ORGANIZATION THROUGHOUT THE YEARS. CURRENTLY, I AM SERVING AS ITS COA. OVER THE YEARS, I HAVE SPEARHEADED A RANGE OF INFLUENTIAL PROJECTS, AND HAS ALSO BEEN THE CONVENOR OF G.J.C NITE.

ADDITIONALLY, I AM A FOUNDER MEMBER OF THE MAHAKAUSHAL SARAFA ASSOCIATION AND HAS SERVED AS PRESIDENT IN IT. I AM ALSO THE MEMBER OF JITO JABALPUR CHAPTER AND CURRENTLY THE SECRETORY OF THE ORGANIZATION.

WITH A STRONG COMMITMENT TO ADVANCING THE INDUSTRY, I HAVE ACTIVELY ENGAGED IN POLICY REFORM INITIATIVES TO PROMOTE EASE OF DOING BUSINESS AND FOSTER CONSTRUCTIVE DIALOGUE WITH THE GOVERNMENT TO ADDRESS KEY CHALLENGES. MY AMBITION IS TO DRIVE INNOVATION, SIMPLIFY REGULATORY FRAMEWORKS, ENSURE SUSTAINABLE GROWTH, AND POSITION OUR ORGANIZATION AS A LEADING FORCE IN SHAPING THE FUTURE OF THE JEWELLERY SECTOR.