

# LARGE MANUFACTURER - DIAMOND

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	KARP IMPEX LTD.	MR. NIRAV ANIL VIRANI	

## MANIFESTO

Our company is a Three Star Export House, recognized by Govt. of India, Ministry of Commerce. We are also a DE BEERS SIGHT HOLDER SALES (PTY) LTD., BOTSWANA.

If elected as a Panel Member in the Federation, I will try my best level to bring the Jewellery Industry up. I have visited various countries and are having very good experience in Rough as well as Polished Diamonds. Also I will try to arrange frequent meetings with the panel members to sort out the problems which is currently facing the Industry.

## PROFILE

Mr. Nirav Anil Virani is a Director of Karp Impex Ltd., for the last 11 years and having wide knowledge of Diamonds. He has secured BBA (Hons.) from University of Sunderland (UK) and Graduate Gemologist-GIA Carlsbad, California.

# LARGE MANUFACTURER - DIAMOND

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
2	A' STAR JEWELLERY	MR. PRIYANSHU ARVIND SHAH	

## MANIFESTO

I would be working to create a very highly effective working environment in the industry for the growth of the industry. I am also of the opinion that the jewellery industry is facing various challenges on various level to operate business, hence I would be working to create a panel of highly qualified retired judges, income tax officers, sales and excise department officers who would be guiding the industry to do business in a systematic manner. Further would be working to convert GJF into a national body which would be working in more effective manner.

## PROFILE

Priyanshu Shah - Executive Director

Mr. Priyanshu Shah heads the thriving jewellery operations of the Company. He successfully straddles the production and marketing functions for, both, international as well as domestic jewellery operations. He works closely with the design team to infuse his instinctive aesthetic sense in every design. His vast knowledge of global jewellery trends has resulted in the launch of several successful collections and business initiatives.

# LARGE MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	P & S JEWELLERY LTD	MR. PARESH CHABILDAS SHAH	

## MANIFESTO

My vision is to push the GJF as a recognized body in the world for Gems & Jewellery sector , who can guide all the manufacturers, traders & individuals to come under a single umbrella and work in an organized manner which will be more transparent and ethical in sync with the newly evolving policies of the government.

This as per my vision will be a step ahead to make in roads in the Governments ambitious and prestigious 'Make in India' programme.

Further this futuristic and positive approach will also take us closer to the idea for the formation of a council which will put us on a better and brighter position on the international platform too.

## PROFILE

As a founder of P & S Jewellery Ltd I have managed to keep the company among the top few organised manufactures of diamond jewellery in the domestic as well as the international market, by supplying trendsetting quality and reliable products. since last 25 years we have our own manufacturing in Mumbai & Surat.

I have been associated with GJF since its inception and so am one of their founder members. I have been instrumental in the formation of GJF and in my given capacity i have been leading them from the front in their time of distress

In the walk of any crisis i have always been there for and with the team to asses the issue and address them in a efficient and quick way , no matter whether the problem be related to any internal issue or any external department related problem . For eg the excise issue on jewellery sector in the year 2005.

I have always in a selfless manner used my good contacts with various authorities and government offices to the benefit of GJF with the sole purpose to make GJF a body to reckon with and withstand any kind of pressure .

# LARGE MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
2	DEREWALA JEWELLERY INDUSTRIES LIMITED	MR. PRAMOD AGARWAL	

## MANIFESTO

His vision is to create new benchmarks in Gold, Silver and Fashion jewellery that reflects excellence in design and artistry. He is more focused on innovation and visualizing future trends. His motive is to update the latest technologies to keep on forefront of the industry, so that he can provide international quality products with emphasis on value for money.

## PROFILE

Mr Pramod Agarwal (Derewala), with his expertise, passion and determination is constantly working towards fulfilling his dream of providing international quality products with emphasis on value for money. After having won encomiums across the globe for over two decades, he expanded the group's business in the Indian market. To ensure international quality standards, he led the company to acquire four Italian companies and brought the world class technology, Knowhow, and skills to India to manufacture jewellery locally. He is the Chairman of Indian Institute of Gem and Jewellery, Jaipur (a project of GJEPC). He is also a Member of Committee of Administration -- Gems and jewellery Export Promotion Council (GJEPC), Board of Director of All India Gems and Jewellery Trade Federation (GJF) and Executive Member of Jewellers Association, Jaipur.

## LARGE MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
3	SENCO GOLD LIMITED	MR. SANKER SEN	

### MANIFESTO

My four generation are engaged in this business and i am determined to put my small contribution for betterment of this industry.

I like to navigate direction to make this industry and particularly members of GJF, ready to change with time, so that they are always equipped to cope with changing demands to changing legislations.

Our members should always be ready to embrace change and keep ahead of competition.

I am proud to be associated with GJF for last one decade and i would love to participate in its progress and promote prosperity.

### PROFILE

Mr. Sanker Sen is one of the prime contributors to the Senco Gold goodwill and its quality products to ever widening circle of customers in industry and trades throughout the country. His usual excellence and uncompromising commitment is reflected in the Company's remarkable growth over the period of years. He was a Director of SENCOS GOLD GROUP since inception. Because of his vast experience of more than 32 years in the field of jewellery, he was elected unanimously as the Chairman cum Managing Director of the Company on 1st February, 2007. Mr. Sen has always made conscious to satisfy the demands of people whether it is in the area of exquisite designs or quality of products or costs or customer friendly environment within its outlets. His dynamic leadership quality and exceptional attitude has made him the pillar of SENCOS GOLD & DIAMONDS. It is a leading brand in jewellery in Eastern India having dominant market share and goodwill. Due to his unbeatable attitude towards growth for the company, the turnover of the company has risen from Rs. 130 Crore in 2007-08 to Rs. 1,524 Crore in 2015-16 and no of employees has risen from 80 to 1100 during the above said periods.

Due to his vision, Senco Gold Ltd is now the largest jewellery retail chain in Eastern India with 80 outlets covering areas approx to 1.30 Lakhs Sq. Ft. across Bengal, Orissa, Assam, Jharkhand, Bihar, Uttar Pradesh, Karnataka, New Delhi, Haryana, Maharashtra and Chattisgarh. The company has a tradition of over 80 years with a customer base of over 2.5 lacs. It is also into exports of gold and diamond jewellery to Dubai, Singapore, UK and USA.

During his chairmanship, Senco Gold has been named as one of the most trusted brands by - Indian Brand Report 2014 and "The Gem of The Year" Awarded by All India Gems & Jewellery Trade Federation in 2015 and also awarded The Gem of the Year Award given by GJF in 2015 for Central and Eastern India, other awards earned by

Senco Gold as,

One of the Awardee (Large Category) in "Best Emerging Companies" by Business Today & Yes Bank survey in 2014,

Leading Retailer of India by GJTCl in 2014.

Largest Retailer Award in Eastern India by UBM in 2014.

Ranked as the 6th largest gold retailer by The Economic Times in 2013.

Currently, Mr. Sanker Sen is holding the vital position in leading trade organizations such as

He is the members of Assocham holding the post of Chairman of National Council of Gem & Jewellery.

He is Co-Chairman of Gem & Jewellery Council of FICCI.

He is also the Chairman of All India Gems & Jewellery Federation (Eastern Region)

He is the member of Gem & Jewellery Skill Council of India & West Bengal Heritage Commission.

In his leadership Senco Gold is the first Eastern India Jewellery Company which has garnered FDI into the company.

To conclude, MR. Sanker Sen is an entrepreneur, visionary & having vast experience in jewellery sector with repute  
Citizen of the country.

# LARGE MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
4	PRIORITY JEWELS PRIVATE LIMITED	MR. SHAILESH SANGANI	

## MANIFESTO

My vision for betterment of the Industry are:

1. Joint Marketing and advertising Program.
2. Create Digitalized market place for Industry.
3. Implementation of Digitized Identity of Jewellers & Employees for Smooth transit.
4. Proactive communication with government.
5. Active interaction with members on industry issues.
6. Promote designers, artisans & workers from various departments that are involved in jewellery manufacturing.
7. Uplifting the working environment & starting skilled labour programs which would benefit industry.
8. Transforming GJF into a World Class organization.

## PROFILE

Shailes Sangani, is the Managing Director of Priority Jewels Private Limited. He is considered to be a pioneer in the Jewellery Industry, one of his milestones includes being the first person to develop the concept of branded jewellery in the country.

His journey began over 25 years ago when he built the brand 'Gili', With Gili he was able to explore his quest for creating unique styles and explore a market in India that had thus far been untapped. He is considered to be the creator of India's first Jewellery brand for women. Under his stewardship 'Gili' was awarded the coveted status of Superbrand from the years 2003-2005.

He was a director at the Gem and Jewellery Trade Federation for six years from 2005 to

2011 and remains a respected advisor even today. At the Indian Government's behest he has been active in representing the industry on the various prestigious domestic and international platforms.

One of his pet projects was developing the National Jewellery Awards, as the most prestigious Jewellery awards in the country; this project has helped foster healthy competition in the industry and ensures constant innovation and progress.

He is presently the convener PMBD (Promotion, Marketing and Business Development) for the GJEPC, his leadership in this capacity was most recently seen in the 'Ek Heera' Campaign, which was executed in partnership with De Beers.

# LARGE RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	M/S TALWARSONS JEWELLERS	MR. ANIL TALWAR	

## MANIFESTO

A Founder member of GJF and All India Co-Chairman of FICCI (Gems & Jewellery Committee) I have tried to always be at the fore-front of the country's biggest jewellery trade federation and would continue to serve to honour all responsibilities bestowed upon me for the betterment of our industry. I have been in the retail business of jewellery in north india for about 4 decades now and would be ready to help GJF in any which way they would require me to be a part of the organisation.

## PROFILE

8 generations of trust has become the tagline of Talwarsons and the man responsible for steering the brand to such great heights is Anil Talwar. An iconic individual with impeccable taste and immaculate business sense, Anil talwar has single - handedly scripted an enviable success story for Talwarsons, taking it ot heights of business success and recognition. An alumnus of St. Johns Chandigarh and life-long resident of the City Beautiful, Anil talwar has become a well loved and respected name not only in the tri-city but beyond.

## LARGE RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
2	MALABAR GOLD PVT LTD	MR. ASHER O	

### MANIFESTO

To contribute towards responsible business in the industry, supporting government and to promote the same among our industry partners.

### PROFILE

In am managing director (India Operations) of Malabar Gold & Diamonds and serves on company's Board of Directors. Apart from heading the company's pan india operations I am also focusing on the key areas including Finance, Accounts, Taxation and Audit. A commerce graduate with PGDCA FROM NIIT, I have also successfully completed the business Leadership Programme of Indian Institue of Mangament Kozhikode. Prior to joining in Malabar group in the year 2000, I have served in key positions for different companies in Middle East from 1993 onwards.

## LARGE RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
3	THANGAMAYIL JEWELLERY LIMITED	MR. BA. RAMESH	

### MANIFESTO

We transformed our business from un-organized sector to organized sector since 2010, thereafter we flourished a lot. I wish to promote the other un-organised sector to organised sector in near by future

### PROFILE

I am one of the founder member and a joint managing director of the company. We entered the family business at a young age to handle gems and jeweler trading business. With our enthusiasm for sales achievement, we started nurturing the company and modernized its outlook. When the rest of south India was working on the concept of comparative pricing, we formulated and successfully implemented the game changing concept of competitive pricing. As a prudent traveler I had visited the Asian, American, Australia and European countries, glanced their business facets. My extensive travel helped me to understand various cultures and people and that has been instrumental in shaping our unique style of customizations. Currently I am elected as the president of Madurai District Diamond, Gold and Silver Merchants Association and Executive Member in Tamilnadu Chamber of Commerce and Industry, Madurai.

# LARGE RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
4	SREE RAM JEWELLS	MR. G. V. SREEDHAR	

## MANIFESTO

1. Get GJF a status of council: Getting a council recognition for the industry so that the industry can overcome challenges.
2. It was a dream for GJF to have its own property, I wanted to make this dream come true and I am rigorously working on it.
3. I will strive to bring a single uniform gold rate across the country.
4. Promotion and upliftment of the karigars; Karigars are truly the backbone of our industry, but however they are mostly neglected. It is my vision to initiate plans & activities to develop the skill set and uplift the lifestyle of karigars, as day-by-day the karigar segment is depleting and this is a very scary situation as we are practically sitting on a time bomb, if we do not do something about it.
5. I want to support and bring small jewellers and make them strong and organize sector.
6. Digitalize and make the industry compliant; my vision is to connect the entire jewellery fraternity on a single platform, as it is also the vision of our Hon'ble PM to digitalize India.
7. Membership Drive: I would also want to extensively initiate membership drive for GJF getting more members to GJF, will help the industry connect and work closely together.  
Also I would like to get all the Association affiliated with GJF.
8. Initiate innovative programs to protect, promote and progress the industry.

## PROFILE

I am the Chairman of All India gems & Jewellery Trade Federation (GJF) and also the past president of Jewellers Association, Bangalore. Based in Bangalore, I am the Partner of Sree Rama Jewells and have also been closely associated with GJF since its inception. Seeing my passion and dedication towards the industry, I was requesting to be the BOD at GJF, subsequently looking at my performance and commitment in very short span, I was unanimously selected as Vice Chairman, Subsequently, I was also unanimously selected as Chairman, when GJF and industry was facing huge challenges inside and outside, and I was able to come out of all challenges very successfully.

During my tenure, GJF has successfully launched Jewellers Identification card (JID) which is unique and never done before in G&J industry. It was inaugurated by Shri Kalraj Mishra ji.

I have also tackled many issues for the trade; such as PAN card limit, Excise Duty with relentless efforts, the industry has got immense support and relief on Excise Duty, as most of the demands were fulfilled by the Govt. Presently, we are also handling GST and demonetization issue very actively.

For the first time in jewellery industry, GJF organized Industry meet to felicitate Honorable PM Shri Narendra Modiji in 2016, where I shared the dais with the Hon'ble PM. This event was a historic one.

I am a person with many commitments & responsibilities and have dedicated my heart & soul to the industry. Event after event, GJF has achieved new benchmarks and set very high respectable standards in the events. We were also very successful in launching the mobile app for the GJF.

I am also a Board Member of Gem & Jewellery Skill Council of India (GJSCI), President of The Avenue Road Commercial Association (TARCA) in Bengaluru, trustee in various other social organization also an approved valuer of TTD (Tirupati Devasthanams).

## LARGE RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
5	KADAM & KADAM JEWELLERS P. LTD.	MR. NITIN KADAM	

### MANIFESTO

I Nitin Kadam will put my best efforts to give my maximum time and mind for the development and upliftment of the Gems & Jewellery industry and for the development of GJF. I will also look after and be part of all major projects and promotions which GJF may plan and that are currently in the pipeline that I am fully involved in. I have put in my last 10 years for the service of GJF and will continue to do so. I would like continue to work towards the visions and goals of the past Chairmans of GJF Mr Ashok Minawala, Mr Vinod Hayagriv, Mr Bachhraj Bamalwa, Mr Haresh Soni. I would like to work make GJF as domestic "Gems & Jewellery National Council"

## PROFILE

Mr Nitin Kadam is the CMD of Chintamani Jewellers India Private Ltd. (Thane,Dombivli), Kadam & Kadam Jewellers Pvt. Ltd. Zaveri Bazaar, Kadam & Kadam International DMCC (Dubai).

Mr Nitin Kadam is not only effortful in the field of Jewellery, but is also very lively in society. Actively arranging Camps for eye donation, blood donation, children education, funds collection for ex-servicemen are only a few examples of how big hearted and publicly connected he is.

All his achievements were recognized by the "Jagtik Marathi Chamber of Commerce" and he was awarded "Entrepreneurship Award" for the year 2007-08 in the hands of Hon. Governor Mr Muralidhar Bhandare.

Mr Nitin Kadam is known to be a honest, altruistic and active volunteer for the Gems & Jewelry Federation. He does not stop at helping co-business fellows through his association with the Federation and Maharashtra Saraf Suvarnakar Mahamandal, but also largely effortful in ensuring their growth and progress.

He has an in-depth knowledge of the problems faced by the Jewellery industry and has also the vision to sort out these problems gradually.

After starting as a founder member of "The All India Gems & Jewellery Trade Federation", Mr Nitin Kadam excelled as a "Director", was the "Chairman Membership Development Committee".

He has put in his heart and soul for GJF for so many years & was an inspiration for many programs of GJF such as:

1. GJF Nite,
2. NJA (National Jewellery Award)
3. Lucky Laxmi.
4. Vinaya (Jewellery Educational Program).
5. PMI (Preferred Manufacturing Program).

To name a few.

He has taken up a challenging goal of appointing "Committee of District Conveners" for a total of 625 districts spread all over India, including various states and union territories.

Within a span of mere 2 months of May & June 2009 he has successfully connected 17 districts in the state of Chhattisgarh and whole of Maharashtra with his cyclone of activities.

Agile, Excellent team builder, philosopher and guide, energetic, truly transparent, the list of adjectives which can be associated with a very effective personality, goes endless and that's Mr. Nitin Kadam!!

## LARGE RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
6	KHANDELWAL JEWELLERS (AKOLA) PVT. LTD.	MR. NITIN M. KHANDELWAL	

### MANIFESTO

My vision & focus would be enroll maximum number of jewellery retailers on GJF membership forum whereby this would strengthen GJF as a body on national level.

I would like to bring in programs for retail promotion like "LUCKY LAXMI" to enhance customer base on retail level. I would also like to start training programs for sales staff of retail jewellers, which would again help retailers to grow their business, would be also focusing on various programs for end consumer to make them realize that jewellery is still the best place to invest their hard- earned money.

As we all are aware that the industry facing crisis due to government policies every now & then due to certain malpractices done by a certain section of retailers, my focus would be to stop these unethical ways of doing business carried out by a section of jewellers which is hurting major section of the industry.

## PROFILE

Mr. Nitin Khandelwal is persistent and focused in his future endeavors and work towards achieving goals by utmost utilization of skill, knowledge and relevant experience for the improvement in the efficiency of work.

He is the founder member and Chairman Managing Director of Khandelwal Jewellers (Akola) Pvt Ltd, the state of art an ISO 9001-2008 and Trust Mark certified & BIS (Bureau of Indian Standards) chain of showroom.

He is charter Hon Sec of Rotary Club of Midtown (since 1995) with active participation during a long journey as a member to The Assit. Governor for Rotary international Dist3030 Zone-6.

He got the Best President Award of 3030.

He also got Rotary international (RI) Publicity award.

He is a rotary of Major Donor-Rotary International.

He is a Founder Director of All India Gems & Jewellery trade Federation for his dedication and hard work for the fraternity, recently he received a very Prestigious award "Gems of the Year" by All India Gems & Jewellery trade Federation.

He has put in his heart and soul for GJF for so many years & was an inspiration for many programs of GJF such as.

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2. NJA (National Jewellery Award)
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# LARGE RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
7	KHANNA JEWELLERS (REGD)	MR. VIJAY KHANNA	

## MANIFESTO

Plans to strengthen GJF in North Zone. Set up a full fledged, functional GJF office and a regulatory research and development office in Delhi. Intend to work for overall development of the industry.

## PROFILE

Khanna Jewellers was started by Sri Wazir Chand Khanna, and I joined the business during 1963-64 along with my two brothers. Sri Kewal Krishan Khanna and Sri Raj Krishan Khanna.

Sr Vice President of Karol Bagh Vyapari Federation for 8 years.

Present Zonal Chairman, North, GJF.

President Karol Bagh Jewellers Association for 10 years.

Executive Committee Member, Karol Bagh Jewellers Association for more than 15 years.

Represented industry and GJF on contentious hallmarking issues, PAN card issues, excise issues and various other financial regulatory matters.

Participated in agitations against gold control, and a dharna opposite then prime minister, Pt. Jawaharlal Nehru's residence at Teen Murti courted arrest.

Led Karol Bagh and Delhi markets during Excise agitation in 2012, and courted arrest.

Worked for various business and social organisations.

winner of Udyog Rattan Award, presented by government.

# LARGE WHOLESALER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	J J GOLD HOUSE	MR. HARSHAD AJMERA	

## MANIFESTO

It is sorry to inform you that still now GJF has not done anything for bullion section and has only look after the jewellery division. And because of this bullion federation of India has been set up and they are doing very well for the bullion dealers. If we want bullion dealer to be the part of GJF, then we should immediate set up precious metal division and to be resolve their problems. Government is making changes in law very often, and because of this jewellers are facing difficulty for procuring gold and this problem can be resolved by forming the separate division. GJF should also encourage the refining sector. We should plan such a way that total import of thousand tons of gold, should be refined in India and should not depend on the imported Gold. As on date there are total 32 refineries in India with the sufficient capacity. By this GJF will support the dream of honourable Prime Minister i.e. " MAKE IN INDIA".

Very soon a strong law is coming for hallmarking of Gold jewellery and effect the jewellery sector. Immediate the committee should be formed of 4 person from this section and they should visit BSI office and resolve the problem faced by jewellers. In the last BIS meeting, no one was present on behalf of GJF. Hence my suggestion is that immediate committee should be formed otherwise the new law which are coming will effect the jewellery business.

## PROFILE

Mr. Harshad Ajmera is not new in this line of business, they are doing the precious metal business since generations. J J Gold house was incorporated in the year 1999 under the sole proprietorship of Mr. Harshad Ajmera. After the change in government policy i.e bringing the gold under OGL, J J Gold house was the first company to import the gold in eastern India. The company deals in the physical delivery of precious metals. Our annual turnover is appx. 7.5 - 8 tons of gold. Out of total sales of bullion in West Bengal, 18 % - 20% of the sales is covered by J J Gold house since 1999.

In line with the Central government policy of Introduction of Hallmarking Scheme, (RBI appointed BIS for monitoring quality of jewellery) in the year 2000. We had formed the J J hallmarking center in the year 2001. The first hallmarking center in Eastern India, recognised by Bureau of Indian Standard, and the 11th hallmarking center in whole over India. Our hallmarking center has got the accreditation from Accreditation Board for Testing and Calibration Laboratories (NABL) under ministry of Science and Technology, Government of India, in the year 2006, which was the first in eastern India and since 2006 we had maintain our standard. There are total 15 NABL accredited laboratory, out of 375 Hallmarking center in India, We are one of them. Although NABL is not mandatory, but to maintain international standard we had gone through accreditation.

Mr. Harshad Ajmera, director of the company, is also acting as:-

1. President of Indian association of Hallmarking Center from last 7 years.
2. Governing Board of Directors of All India Gems & Jewellery Trade Federation.
3. Organizer Secretary of Swarn Silpa Bachoo Committee (comprising of 10000 jewellers).
4. Member of Advisory Committee & Founder Member of Bullion Federation of India.

# LARGE WHOLESALER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
2	ANMOL JEWELLERS	MR. MAHENDER KUMAR TAYAL	

## MANIFESTO

1. Improve global visibility of the Gems & Jewellery Industry of the India.
2. Develop and protect the livelihoods of millions of artisans in the industry.
3. Improve National & International level trade volumes to raise importance of India
4. Introduce latest jewellery industry related technology that is evolving around the world.

## PROFILE

1. Sole Proprietor of Anmol Jewellers, DNB listed company by a Self-Taught, Self-Started, Self-Made man.
2. In less than two decades, It has expanded to include two office locations, association with over twenty manufacturing and forty premium retail partners, directly affecting livelihoods of more than five hundred people.
3. President of Hitech city jewellery Manufacturers Association (HJMA) hyderabad Since april 2014.
4. Regional chairmen South of Gems & Jewellery Export Promotion Council (GJEPC) Since 2015.
5. Director of Indian Institute of Gems & Jewellery (IIGJ) Jaipur since 2016

# LARGE WHOLESALER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
3	SANGAM JEWELS N GOLD LLP	MR. RAMAN P SOLANKI	

## MANIFESTO

Being GJF as a national organization it will be my privilege to join GJF as a COA member & take GJF to an another level by giving my helping hands to the organisation in various directions.

## PROFILE

Myself being a proprietor in Sangam Chains for last so many years had given my best to the company's growth & prosperity and had won many awards, fame & respect to the company. I am associated with India Bullion & Jewellers Association & many more Associations. I had also given my helping hand to Lion's Club of Walkeshwar as a President.

# LARGE WHOLESALER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
4	UNIQUE CHAINS PRIVATE LIMITED	MR. SAIYAM PREM MEHRA	

## MANIFESTO

I would like to take care of all the Karigar's and see to it that they have right working and living conditions. Today the children of the Karigar's don't wish to come in this trade because of the many difficulties that we face. We should ensure good working environment for the future generations so that new skill and technologies keeps on being introduced in the industry.

On the wholesaler point of view we will ensure that all the traveling and transportation of the goods are safely done in co-ordination with government rules. We will regularly have seminars to ensure that the gap between manufacturer, wholesaler and retailer is bridged in co-ordinate with the sale tax, excise and other government laws.

On the retailer point of view all the large wholesaler will be brought together and they will be educated about the quality and the hallmarking issues so that there is large customer satisfaction and customer confidence that generates in our industry.

## **PROFILE**

I am Director at Unique Chains Pvt. Ltd. the parent company which was formed in 1987. I have joined the business in 2004 after educating in B. Com. We are regularly participating in all the industry shows ranging from IIJS to most of the international shows. We have been now participating in all the three editions of the Preferred Manufacturer program of the GJF.

Having received the Best Manufacturer and Wholesaler of Chain in the west from Gem and Jewellery Trade Council of India. I have good knowledge in the problems faced by our large manufacturers.

# LARGE WHOLESALER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
5	DHANALAXMI JEWELLERS INDIA PVT LTD	MR. VINOD KUMAR JAIN	

## MANIFESTO

To work for the industry progress and will put all my efforts to make jewellery industry as an organised & respectable sector. Co-ordinate for various event related activities, which are planned by GJF during next 2 years and make it successful throughout south. To increase the strength of membership count in TN & rest of South India, by way of promoting GJF every nook & corner with event and other possible way of promotional activities. To make GJF a strong brand & federation throughout south & of course pan india.

## PROFILE

In the jewellery industry from last 30 years hailing from a reputed family whi have carved a name for themselves in wholesale jewellery business for nearly 50 years. The name Dhanalaxmi Jewellers has created a exclusive niche for itself as one of the largest wholesalers in South India with many reputed jewellers as its clints.

## MEDIUM MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	AMAR JEWELLERS LTD	MR. ALPESHBHAI MAGANBHAI VAVIYA	

### MANIFESTO

At the helms of the affair of the "AMAR" Group, I am the founder director of Amar Jewellers Limited. I am having ahead of the track plans for GJF to put forward the industry issue diligently with the proper authorities wherein I am having very Good liaisoning. I am sure to be there to fight the best practices for the sector and to garner the best of support from the government on the front of Infrastructure, Labour Policies, GST and other authorities. I am the firm opinion that the orginized sector can only survive to the digital world being visualised by the society.

## PROFILE

The next generation management of Amar Group since inception of Amar Jewellers Ltd. Mr. Alpesh Vaviya is a dynamic young personality and honorable person in the Gems & Jewellery Industry. He Proved himself the pioneer & most respected young businessmen in the jewellery business. He made Amar Jewellers Ltd. really the most successful flagship company of vaviya family.

He achieved number of milestones for the Amar Group during his course of business for more than 21 years.

He is honored by appointment as jewellery valuer by GJEPC Ministry of Commerce Government of India.

He played a vital role for business of precious metal trading through online platform, jewellery manufacturing and in retailing of jewellery and achieved a very good sales of precious metal as well as jewellery through his customer oriented approach and expertise to convince. He is proved young entrepreneur business personality with his technical brilliance as well his unique ability to anticipate the future trends, pricing, financial and operational excellence and risk assessments for business operation.

He Always love to cater best business services to the customer. He perfectly establish the fact "customer Satisfaction Is Not Act But Habit".

## MEDIUM MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
2	MAMRAJ MUSSADILAL JEWELLERS	MR. AVINASH GUPTA	

### MANIFESTO

AIGJF is a apex body for the domestic trade and the organisation has done a lot for the trade and Industry till now all of us know today the industry has been facing plenty of challenges every one now and then we are just out of a big fight of Excise but still the industry has issues like Mandatory hall Mark, GST, Money Laundering Act and lot of other issues which will be coming future for the industry as the Government has different view about the industry which does not match the industries. If i get a chance to serve the industry I will definitely try more than my ability to serve the industry by trying to work for the betterment of the industry and definitely will work with the team GJF to improve the industries image.

## PROFILE

I Avinash Gupta Partner of Mamraj Mussadilal Jewellers is a B.Com Graduate started carrier with a initial stint in stock Market and become a member of the Hyderabad stock Exchange has a rich experience of 9 years of on floor Experience of stock trading in 1996 joined the Family Business of jewellery with elder brother Shri Arvind Gupta Ji who headed the company formed by grand Father Shri Mussadilal almost 10 decades back.

Mamraj Mussadilal Jewellers is engaged into Manufacturing and wholeselling and Exports of gold studded jewellery with the esteem support of all our clients and staff of the company. Avinash Gupta has a rich Experience of serving the industry. As a vice president of Hitech city Jewellery Manufacturers Association Regional Committee Member of Federation of Telangana and Andhra Pradesh Chambers of Commerce and Industry & Chairman-Tourism and Entertainment Committee at FTAPCCI.

# MEDIUM MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
3	NICE DIAMONDS (I) PVT. LTD.	MR. MANAKLAL DHING	

## MANIFESTO

1. Relentless efforts to bring the industry back on track, post demonetisation.
2. Develop nation wide marketing strategy and introduce innovative promotional schemes to boost the sale.
3. Strive for minimum GST on the jewellery industry.
4. Setting up of fully equipped gem & jewellery manufacturing park for domestic manufacturers.
5. Organising educational training & promoting it through relevant channels.
6. Skill development programmes.
7. Promotion of trade & business through buyer seller meets.
8. Keeping members abreast through mobile app & social media.
9. Design a dedicated development centre that tracks latest trends in fashion and focuses on innovation in design.
10. Constant efforts to add and communicate with new members of the federation.
11. Act responsibly towards social and economic developments of the society.

## PROFILE

The charm of jewellery has enraptured my family since the past 70 years. No wonder that generation after generation is still deeply involved with this business.

Today we have a diamond jewellery manufacturing unit in Goregaon and wholesale and retail office in Zaveri Bazaar along with a gold jewellery showroom in Kurla, Mumbai.

Not only is our hold quite consolidated in Mumbai, we also have presence pan India. Even our customer base is spread all over the country with esteemed clientele.

Jewellery isn't just a business for us, it's a passion. And it is with this enthusiasm that I served as the Chairman of Mumbai's prestigious trust Shri Tulsi Mahapragya Foundation, Kandivali. As of today I am also the Vice President of Shri Terapanth Samaj Mumbai & a committee member of Kurla Sarafa Association.

## MEDIUM MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
4	KAMAKHYA JEWELS	MR. MANOJ KUMAR JHA	

### MANIFESTO

1. Special jewellery manufacturer Card (JMC) which will be authenticated by Government Officials for the smooth travel for manufacturer.
2. Taking GJf to new high in our country and Abroad (Brand GJf).
3. Protection of Jewellery Manufacturer against the negative officials.
4. GJF member get Special Millage at different B2B shows in the country.
5. Open, transparent & systems based GJF.
6. Work with every GJF member & every ones growth.
7. Will empower with inspired quality new GJF members.
8. Productive GJF team.
9. Involve inactive members & by creating new events.
10. Flourishing business plans for GJF members.

## PROFILE

I am Manoj Kumar Jha. I live in Mumbai. I am into Jewellery Industry from last 13 years. I am manufacturer of diamond studded designer gold jewellery, under the company name Kamakhya Jewels, which is situated at Andheri Mumbai.

I have done my graduation in mechanical engineering. From the first day of my business life, I try to do my all business practices in a professional manner.

I am a die-hard fan of any sports, which i can play, like badminton, volleyball, etc. I was the nation player of volleyball in my school days. Music is one of the most powerful medium which effects One's soul to the deepest level. I am a music buff basically, I like all kinds of music.

Future is really something which can't be defined & bounded in any boundaries. It certainty can't be decided too, but whatever I shall be doing, i Guarantee you that it will be full of passion & dedication.

My life and my self are not really limited to one think or aspect. I love to learn new things, expanding my horizon of knowledge in every aspect. My mantra for life is that believe in yourself, stay focused & keep going. If you know what you are doing is not wrong than don't be afraid from doing it ever. Have faith in yourself and on God. Value your relations & people in them.

# MEDIUM MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
5	SHANTI GOLD INTERNATIONAL LIMITED	MR. PANKAJKUMAR H. JAGAWAT	

## MANIFESTO

NOT SUBMITTED

## PROFILE

NOT SUBMITTED

## MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	SHREE LAXMI JEWELLERY LTD	MR. ASHOK KUMAR JAIN	

### MANIFESTO

1. I would like to work with GJF for creating a jewellery council for domestic trade, recognized by the government of India.
2. I would like to work with GJF for uplifting the living standard of skilled labour in the industry.
3. I would like to work with GJF for educating and organising for the benefit of the small jewellers in the trade.
4. Bringing uniform gold rate through out India i.e. "one India, One Gold Rate".
5. I would like to work with GJF for bringing Quality control and Transparency in the jewellery industry.

## PROFILE

Laxmi Jewellery was established in the year 1953 by founder Sanghvi Chunnilaji Visaji at Nellore. Mr Ashok Kumar Jain joined the Business in the year 1980 and transferred the business operations from Nellore to Chennai. It is doing whole sale business and supplies Gold Jewellery to leading jewellers and chain stores in Tamil Nadu, Andhra Pradesh, Karnataka and Kerala.

In the year 2002, the group has opened a 10999 sq ft. retail showroom by name Shree Laxmi Jewellery Ltd. with a brand name "SHREE GOLD" in the retail business Hub called T Nagar, Chennai. It was the first fully 916 Hallmark Jewellery Showroom in Tamilnadu.

Shree Laxmi Jewellery Ltd. has received Awards from DTC (Diamond Trading Company), part of the De Beers), "THE BEST INNOVATOR" Awards for the year 2007. "THE BEST SHOWROOM" Award for the year 2006. "THE BEST WINDOW DISPLAY" Awards for the year 2005.

Shree Laxmi Jewellery Ltd. has a regular clientele with a whole generation of families counting the tradition of buying pure and trusted jewellery for all occasions. A delightful blend of traditional and contemporary designs can be seen showcased.

The Group Business has grown multi fold under the guidance of Mr Ashok Kumar Jain.

## MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
2	KANAKALAKSHMI DIAMONDS	MR. D. MURALI	

### MANIFESTO

I plan to make diamond jewellery in a free flow that almost all likes to wear diamonds in their daily routine life.

My wish is to add more new members in future so that everybody can know the knowledge of government intervention and modern method of jewellery manufacturing systems in near future.

### PROFILE

I am D.Murlai M.com D G

I have a diamond jewellery showroom at oppanakara street in Coimbatore with 3600sq feet as diamond jewellery showroom area

I started this buisness in 1987.

I am an active member in Coimbatore Chamber of Commerce

I am an active member in BNI chapter in Coimbatore .

I am a member in Coimbatore Jewellery Association , we have a Diamond Jewellery Manufacturing unit for creating our own creations in close setting and open setting jewellery in diamonds. We deal with Bridal Gold Jewellery ,Platinum Jewellery , Silver Jewellery and Natural Gemstone.

## MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
3	P. M. SHAH & CO. JEWELLERS PVT. LTD.	MR. DINESHKUMAR M. JAIN	

### MANIFESTO

My vision and commitment for the betterment of the Industry.

1. Restore the glory of GBOD by involving them in the GJF activities on a regular basis.
2. Active interaction to secure a better say of members on industry issues and encourage their participations.
3. GJF office administration should be allowed to function independently for better productivity and more accountability.
4. Joint Marketing and Advertising program to promote Jewellery business.
5. Effective PR activities to build positive image of industry amongst consumer.
6. Access of every industry individuals to programs like PMI.
7. Implementation of JID (Jewellers Unique Identification Card) for the smooth function of transit.
8. Proactive approach in communication with government and industry.
9. Introduction of industry's own Quality mark for Jewellery to deal with BIS.
10. Formation of Jewellers Buyers group to boost bottom lines of retailers.
11. Showcase of age old traditional and heritage jewellery to the world to highlight art, culture of India Jewellery with B2B and B2C Exhibition in the international arena.
12. Create Digitalised market place for buyers & sellers on B2B and B2C levels.
13. Reintroduction of Vinya and revival of Labham program.

## PROFILE

Mr Dinesh Jain, a hard working and well-known face in the jewellery industry having practical approach to the issues of the industry.

Founder Director and CEO of P. M. Shah & Co. Jewellers Pvt. Ltd. - which operates 2 outlets in urban and semi urban areas plus 5 outlets exclusively for branded and jewellery watches and lifestyle products. In business since forty years, learnt the business by addressing the smallest issues in every avenue of the jewellery field and has keen interest in systems management.

He has a vast experience in social life and served as Chairman of various Education, Religious and Social organisations.

He is also Founder Member of GJF. He has played a vital role in bringing innovative ideas for the industry. He lead and was associated with various committees & successfully launched Lucky Lakshi, Trust Mark, JID and served GJF as director for years. He has been honoured to prepare and presented charter of GJF. In the crucial excise crises he represented GJF in 15 members National committee on Excise. His virtual seminar on Excise were appreciated by thousands of trade fraternity.

Mr Jain is a recipient of GJF Chairman Award.  
In true sense, is a man of the industry.

## MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
4	CHALLANI JEWELLERY MART	MR. JAYANTILAL J. CHALLANI	

### MANIFESTO

No Doubt GJF provides as ideal platfrom to aspiring jewellers to showcase their jewellery but to make it more bigger. We need to rope in more new members and take things to wide and far places.

We should have a seprate redressal cell to address the needs of every member.

All their voices will be consider and their good suggestion will be appreciated and rewarded.

In short we should make GJF proactive than reactive.

### PROFILE

Born in 14th November 1961, I, Jayantilala J. Challani, had good general education and went on to do my Post Graduation in Art Stream.

With rich experience in the arena of Jewellery Trade, Real Estate, Property development and Finance and as the Managing Partner of M/s. Challani

Jewellery Mart, a one stop destination for finest and exquisite jewellery in Chennai, catering to the niche and creamy layer of customer with huge stocks of antique, diamond, uncut diamond, temple and ethnic jewellery, my list of interest goes on.

Heading various corporates as Director my tenure as President with Madras Jewellers and Diamonds Association began from the year 2010 and till date i hold the position delivering the best.

### PRESIDENTSHIP WITH MADRAS JEWELLERS AND DIAMONDS ASSOCIATION:

The Madras Jewellers and Diamonds Merchants Association which regulates 35000 jewellers across the State of Tamil Nadu is headed by me and during my regime, the One State, One Rate was evolved and today you can find the rate of gold is same in the entire state. My untiring works with the organisation has taken it to greater heights. Organised a long rally and a protest march against the implementation of excise duty garnering much attention. The rich rapport with the media can be vindicated by the numerous articles carried in the fine print in all leading publications. Today MJDMA stands tall due to big and yeoman efforts of the members headed by me and I am sure the association will reach even greater heights in the coming years.

## MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
5	GUINEA EMPORIUM	MR. SAMAR KUMAR DE	

### MANIFESTO

My plans being a part of GJF is to promote, progress and protect the jewellers across India. My plans are to fight so that the GST percentage be within 1.25% on jewellery, fight for reduction of import duty of gold and organize educational and cultural programs / seminars for jewellers as well as for their staff. I further plan to organize exhibitions on behalf of GJF making the prominent jewellery machinery manufacturers as participants. This would promote the jewellery machinery sector also. I will ensure proper guidance and proper protest for the jewellers against any improper policy by the government on behalf of GJF. I would insist and surely organize timely zonal committee meetings for my zone so as to ensure proper planning for the growth of our jewellery industry.

## PROFILE

I, Samar Kumar De joined ancestral jewellery business in the year 1972 and thereafter in the year 1987. I started my own jewellery establishment under the name and style "GUINEA EMPORIUM".

I was also the founder member of Swarna Shilpa Bachao Committee which was established in the year 1992 and serve the Association as joint Secretary upto 1994 and as General Secretary upto 1996 and still continuing as working President of S.S.B.C. since 2006.

S.S.B.C. in the year 1993 submitted a strong protest to commercial Tax Commissioner of West Bengal and observed 3 days Band in Gold Industry from 18th to 20th March 1993. As a result of this movement the Finance Minister of Govt. of West Bengal the order was finally withdrawn. In the year 1996 an International Standard Jewellery Show. Under my leadership and ideas, the first jewellery exhibition in eastern region started in the year 1996.

Under his leadership the following protest were held:

1. Imposition of Tax on Old Gold Ornaments.
2. Provident Fund Matter.
3. Refuse Tax Matter.
4. Organised an International Jewellery Show (SONAR SANSAR).
5. Multi point Tax Matter.
6. Income Tax Matter.
7. Turn Over Tax.
8. Sales Tax.
9. Central Excise.

## MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
6	SHREE JEE JEWELLERS	MR. SHUBHANG MITTAL	

### MANIFESTO

Being a part of Committee of Administration Panel of the country's largest and most active organization for Gems & Jewellery, I will be having a huge responsibility of development of industry and federation.

As presently industry is going through a rough patch there is an immediate need of finding the root reason for the same and major one for G and J industry is it being the most unorganized sector of the country because of which we are facing a difficulty in proving our authenticity to various departments even when the industry is contributing 7 percent in GDP and employing almost 10 million people.

I have a plan to make our work and industry organized which will be a core solution for most of the industry problems and GJF can play a major role for the same.

### PROFILE

I Shubhang Mittal is associated with GJF since long time and active member in various other federations which includes Vice President in Saraffa Traders Association, Rajasthan Core Member in Federation of Rajasthan Trade and Industry Life Member in IBJA.

Life member in Rajasthan Saraffa Sangh

Life member of Jewellers Association Jaipur, to name a few.

Our company Shree Jee Jewellers which was established in 1980 is also a part of various trade and industry federations, we are into retail as well as manufacturing of studded jewellery.

## MEDIUM RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
7	KOTHARI JEWELLERS	MR. VARDHAMAN KOTHARI	

### MANIFESTO

NOT SUBMITTED

### PROFILE

NOT SUBMITTED

# PRECIOUS METAL - BULLION

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	BANGALORE REFINERY (P) LTD.	MR. SURESH I. DHYUV	

## MANIFESTO

- A) An improved gold monetization scheme.
- B) Work with government to develop polices to reduce smuggling of Gold.
- C) Work with various stakeholders to develop an "Indian Good Delivery" bar suitable for delivery on the commodity exchanges.
- D) Simplify the tax structure and compliances required.

## PROFILE

MR. Suresh Dhruv was born in a Jewellery family and has been involved with the business since childhood. He completed his B. Sc. from Nagpur University and then went to complete his LLB. He practiced law for sometime. Later he joined his family business and developed a refinery in Nagpur. In 1977 he started a precious metal Refinery in Bangalore, "Bangalore Refinery". He ensured strict

quality of his products and high service to his customer, these principles have made Bangalore Refinery as reputed brand.

At present its activities included:

- A) Refining of Precious metal.
- B) Bullion trading.
- C) Manufacturer of Chemicals of Precious Metals.
- D) Manufacture of Jewellery and finding.
- E) Horological Parts of Precious Metals.

The focus on quality can be judged by the fact that Bangalore refinery's lab is NABL certified for assay of Gold. Its Bars are BIS approved. Also it's undergoing the implementation of CFSI (Conflict Free Sourcing).

Mr. Suresh has taken time to contribute to the development of the Industry. He was a director with the "Jewellers Association of Bangalore" during which he help organized seminars to educate the jewellers about the tax laws and there implication. He is also the founding member of "Association of Gold Refiners and Mints" which worked with the government to streamline the policies of import of Gold Dore and also getting a retrospective relief for excise on Unbranded Gold Coins.

# SMALL & MEDIUM MANUFACTURER-COLOUR STONES

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	DWARKA GEMS LIMITED	MR. KRISHNA BEHARI GOYAL	

## MANIFESTO

1. Promote and Growth of trade across India Gems Stone.
2. CSR activities for growth of industry worker by safe and secure working enviroment.
3. Creating awareness of Gems Stone in country.

## PROFILE

With over 23 years of princeless experience and strong foundations of trust, transparency and quality we at Dwarka Gems Limited has set some benchmarks which keep us above the others. Dwarka Gems Limited started it operations in the 1987. We laid the foundation of the company with a vision of marking strong footsteps for building a brand in Gems and Jewellery industry. This first generation entrepreneur led the company with professional approach and marched forward. We had a strong presence in the sterling silver, gold and the diamond & color gemstone industry. We Focused for strengthening its position is both class and mass jewelery in internatonal and domestic markets. We are Dedicatedly focused on our vision.

# SMALL & MEDIUM MANUFACTURER-SILVER JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	SILVER EMPORIUM PVT LTD	MR. RAHUL MEHTA	

## MANIFESTO

1. Education Programs relevant to industry.
2. Empowerment, skill development.
3. Strong focus on changing mindset of manufacturer, wholesaler and retailers for selling jewellery as piece of art and not as commodity.
4. Work towards making this industry attractive for professional and next generation entrepreneurs.
5. Programmes to build indian jewellery brand in international market & highlight indian handcraft skills.
6. Innovative marketing programmes to support from industry & create demand.
7. From youth wing of GJF capital representing next - gen industry leaders.
8. Joint programmes with NIFT, NID & other international design institutes.

## PROFILE

Rahul Mehta age 43 Managing Director of Silver Emporium.  
Indian Institute of Management (IIMB) ALUMNI  
Member Young President org. (YPO)

He joined his family business at age of 21, & has already spent nearly 13 years in business, He harbours the dream of retiring early but not before achieves his life's ambition, which is to "MAKE SILVER EMPORIUM" world largest silver company specialised in handcrafted silverware, & completely transform the unorganised indian silver industry.

Under his Leadership, Silver Emporium Group has own several awards for the best silverware manufacturer of the year. It become only silverware to be featured in Rolls Royce coffee table book released to mark Rolls Royce 110 years Manufactured World first Silver Motor Cycle.

He also working on social project to revive dying Indian art. His team travel across India in search of master craftman to provide them employment & to revive art. Many craftman family used to work for royal family & conferred with national & international for their contribution to art & said part is that they have given up those art due to lack of oppurtunity.

## SMALL & MEDIUM MANUFACTURER-SILVER JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
2	R. V. AGRAWAL IMPEX PVT. LTD.	MR. SANJAY RADHAVINOD AGRAWAL	

### MANIFESTO

I aspire to support GJF in establishing long-term business relations with the various stakeholders of our industry.

I aim to bring together the various manufacturers, wholesalers, retailers and exporters of 92.5% Silver Artifacts and Jewellery from not only India but from all over the world under one roof by encouraging them to associate themselves with the GJF family.

I wish to improve the representation of 92.5% Silver Artifact Manufacturers in our organization and bring about standardization in the quality of Silver which would further lead to customer satisfaction.

This is my first step to what will be journey of a thousand miles, a step to accomplish complete transparency and create awareness about 92.5% Sterling Silver Artifacts and Jewellery.

## PROFILE

The house of R. V. Agrwal for more than 100 years has come to be known as the "Chandiwale" (Silversmith), who can cater to any type of 92.5% Sterling Silver Artifacts, These include Pooja Items, Temples, Idols, Ethnic and Marriage items, Furniture, Silverware, Cutleries, Enamel and Gift Items and 92.5% Sterling Silver Jewellery.

My Company's association with various other organizations and our accomplishments are listed below:

1. Life Member of The India Gems & Jewellery Trade Federation.
2. Associated Member of the Gem & Jewellery Export Promotion Council.
3. Platinum Member of the India Bullion and Jewellers Association.
4. Life Member of Gem & Jewellery Trade Council of India.
5. Member of the Mumbai Wholesale Gold Jewellers Association.
6. Member of Federation of Indian Exporters Organization.
7. Legal Advisor of Shree Sarafa Welfare Association.
8. Board of Director of All India Silver Association.
9. Ex-Member of Export Promotion Council of Handicrafts.
10. Life Member of Maharashtra Suvarnkar Sarafa Mahamandal.
11. Committee Legal Advisor of Mumbai Silver Welfare.
12. Committee Legal Advisor of Sterling 925 Silver Jewellery Association.
13. Member of Pune Sarafa Association.

# SMALL & MEDIUM WHOLESALER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	VASUPATI JEWELLERS	MR. MANSUKH V. KOTHARI	

## MANIFESTO

1. To shift the present-day manufacturing units to a better place & providing necessary as well as updated equipment & improving their working conditions.
2. To upgrade the existing skills of manpower for great innovations.
3. Appeal to international clients at Major Jewellery Exhibitions to manufacture & process their Jewellery & make India a leading hub for the Gems & Jewellery Sector; thereby supporting PM's initiative-"MAKE IN INDIA".
4. Drafting & implementing Welfare Scheme for Gems & Jewellery artisans with the help of Ministry of Labour & Employment.
5. Unleashing the potential of India's Gems & Jewellery manufacturing sector which contributes significantly to India's exports & employment.
6. Work towards getting better GST rate for Jewellery Industry & easy implementation.
7. To make the industry more organized in order to have great transparency; higher quality & design standards.
8. To create new markets for Jewellery by changing demand patterns of customers with new designs & expansion of existing markets.
9. To bring in financial support from various financial institutions.
10. To bring in favorable & simplified policies for Gems & Jewellery Industry.

## PROFILE

Education: B.Com

Positions Held:

2015 - Committee of Administration Members, Gems & Jewellery Export Promotion Council (Sponsored By The Ministry Of Commerce & Industry)

2015 - Co-Convener, Gold Jewellery Panel , GJEPC.

2015 - Zonal Committee Member, GJF.

2012 - Committee Member, Gold Jewellery & Luxury Council, Federation Of Indian Chambers of Commerce & Industry(FICCI).

2008 - Founder Member & Inducted in Governing Board of Directors, GJF.

Awards & Achievements:

2016 - Gem of the Year, National Jewellery Awards (NJA), GJF.

2015 - Export Excellence Awards, 42nd India Gems & Jewellery Award (IGJA 2015), GJEPC.

2014 - Young Achiever Award, Gems & Jewellery Trade Council of India (GJTCI)

2012 - Certificate of Excellence, World Gold Council (WGC)

2012 - Prime Manufacturer of 'AZVA' Brand, World Gold Council.

2011 - Winner of Best Gold Jewellery Wholesaler, NJA, GJF.

2010 - Winner-Solitaire Design Awards.

2008 - Winner-Formal Wear in Solitaire Design Awards.

Company Profile: Vasupati Jewellers has been a leading manufacturer, wholesaler and exporter of ethnic, antique and traditional gold jewellery.

With prime focus on the production & manufacturing of bridal, contemporary jewellery, the family has been in this business for over 50 years.

The company is engaged in supplying its bridal ornaments to prominent jewellery companies in India and also exporting to U.K. and Middle-Eastern countries.

# SMALL & MEDIUM WHOLESALER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
2	IP JEWELLERS PVT LTD	MR. ROHIT MEHRA	

## MANIFESTO

I hereby introduce my self as Rohit Mehra Director in M/S I.P. Jewellers Pvt Ltd, New Delhi. We have been a lifetime member of the All India Gems & Jewellery Trade Federation (GJF). Since it was formed and continue to appreciate its work for the industry. Being into the Jewellery trade for 21 years, seen the industry grow and various changes that have taken place I strongly feel that I should come forward and put in my best effort for this federation's cause and be an integral part to take it to the next level. By nature I have dynamic approach in taking decisions, of course after going through all the pros and cons, I feel I can be an asset to this group.

I do feel that this federation could work wonders with the combination of knowledge and experience of senior members as well as impetus and enthusiasm of youth.

I promise that if given a chance being elected I would come forward and put in my best effort maintaining the strong values of this federation. There is a famous saying "genius is not one has all the answers, but someone who has the patience for all the answers with intention i would love to serve GJF.

## PROFILE

As an introduction, I am Rohit Mehra. I have been in jewellery Industry Since 21 years. I entered this filed in 1995.

I started with the wholesale of Gold jewellery and was amongst the first in the industry circuit to promot 916 in jewellery.

Since our firm is 40 years old which my father started with silvery jewellery and wares always emphasizing on quality and purity, I followed his footsteps in ensuring doing business with utmost honesty and transparancy. Over these year I have garnered my exprience in this all so competitive market but my priority is to always maintain goodwill whatever may be the circumstance. I always try to be innovative in my approach towards designing and dynamic administration. I try not to be a run of the mill jewellers and always offer something unique in the market.

I always consider god to be on my side when taking on bold decisions and thus have a positive & aggressive approach in my all my decision.

On the same time I maintain clear foresightedness to have a secure future, I am a very firm believer of the famous saying "Don't let your past blackmail your present to ruin your beautiful future".

# SMALL & MEDIUM WHOLESALER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
3	A. S. JEWELLERS	MR. SANJAY KUMAR JAIN	

## MANIFESTO

I WILL GIVE MY TIME & WORK WHOLE HEARTEDLY FOR GEMS & JEWELLERY INDUSTRY. I WANT TO GIVE A PLATFORM TO ALL JEWELLERS, SO CAN WORK TOGETHER & GROW TOGETHER. IF I WIN THE ELECTION I ENSURE THAT I WILL PROVIDE A REGIONAL OFFICE IN RAIPUR NAHATA MARKET SADAR BAZAR TO GJF FOR 2 YEARS. I ALSO ENSURE THAT IN EVERY REGION THERE WILL BE A GJF OFFICE SO THAT ANY KIND OF HELP REQUIRED FOR INDUSTRY WILL BE FULFILLED.

## PROFILE

IN PRESENT I HAD WIN THE ELECTION FOR RAIPUR SARAFI ASSOCIATION FOR THE POST OF JOINT SECRETARY DATED ON 12 JUNE 2016.

& AGAIN ON 14TH AUGUST 2016, I HAD WIN THE ELECTION FOR CHHATTISGARH SARAFI ASSOCIATION FOR THE POST OF GENERAL SECRETARY.

# SMALL MANUFACTURER - JEWELLERY

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	MASTER CHAIN PRIVATE LIMITED	MR. MADAN S KOTHARI	

## MANIFESTO

All India Gems & Jewellery Trade Federation is a National Trade Federation established with the objective to address the industry, its functioning and its cause with a 360 degree approach to promote and progress its growth, while protecting the industry's interests. As a self regulated trade body, GJF, since the last 10 years, has been serving as a bridge between the government and the trade as well as undertaking various initiatives on behalf of and for the industry.

My mission is to further this cause by providing feedback from the grassroots level of the industry to the government and thus forming a greater understanding between the two, the details of which are as below :

1. Communicating various technical intricacies of manufacturing to respective officials of the government to get a single window clearance for manufacturers for their factories / workshops and spreading knowledge and ensuring implementation of various measures in factories/workshops to their respective owners and encouraging them to get in line with the best practices in the industry.
2. Communicating to the government the various logistics hurdles faced by wholesalers and retailers of the country in conducting their trade and finding a solution for the same.
3. Working with all the stakeholders of the jewellery industry and the policy makers of the government to better the communication, increase trust and better the relationship between the two.

## PROFILE

Occupational Details :

Profession : Business (since 1971)

Name of organisation : Master Chain Pvt Ltd

Designation : Director

Industry : Jewellery, Luxury, Lifestyle, Manufacturing wholesale & Distribution

I have learnt the art of turning gold into objects of one's expression at a very early age of 12. I have worked at every stage of manufacturing with hands on details. And therefore was able to shift my labour intensive traditional family business to state of art gold chain manufacturing business. And thus was born MASTER CHAIN PVT LTD.

My vision & implementation has made master chain pvt ltd a leading company in the field of gold chains, casting and stamping jewellery manufacturing.

My vision and journey to convert Gold and other precious metals into beautiful piece of jewellery and thus into one's personal form of expression continues with constant improvement.

Achievements & Various posts :

Instrumental in formation of GJF during the Excise issue.

Active participation at board level of GJF

Convener - Lucky Laxmi Jewellery Shopping Festival - 2006

Convener - Lucky Laxmi Jewellery Shopping Festival - 2010

## SMALL RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
1	BOMBAY JEWELLERS	MR. BIPIN BERRY	

### MANIFESTO

1. If elected i would like to enroll members for the teir II & III forum of my state as well as other states to make GJF a true voice of the jewellery trade.
2. Also I would like to upgrade the small jewellers by extending them all logistics support to form consortium, install good machinery and upgrade their manufacturing skills.
3. I would also like to form a chapter of GJF in Uttarakhand & promote membership.

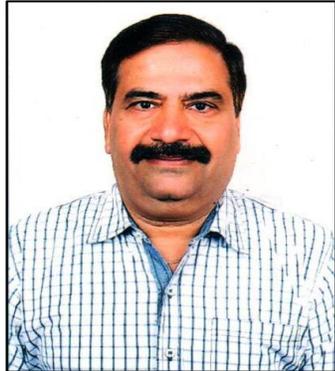
## PROFILE

My family has been in the jewellery trade for the last 5 generations . I am the founder president of "Jewellers Association of Uttaranchal and served as presidential from 2001- to 2013. Thereafter the association resolved and unanimously announced me as president - emerites.

I am a government approved valuer since 1985. In 1995 the Government of India , appointed me as "Departments Valuation Officer " to the Income Tax Office (western up) I have srevded as chairman of the institute of valures (India) Uttaranchal Zone in 2003 & Chaired the All India AGM in the same year .

I am an active rotairion was club president in 1982-83 and Associated Governor in 2002-2003. I am also a Free-Mason & Hony. Secretary General of Uttarakhand Udyog -Vyofar Pratividhi Sabha (a Federation of all Trade/Industrial Bodies). I am associated with many Social , Cultural & Educational Societies.

## SMALL RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
2	SHA UMEDMAL TILOKCHANDJI & CO.	MR. KUMAR U. JAIN	

### MANIFESTO

I consider GJF as an apex body of entire nation. I am very much interested in joining the GJF as a COA member & helping the organisation in many ways.

### PROFILE

I am a Partner of "Sha Umedmal Tilokchandji & Co." is a traders in exclusive Gold Bullion, Gold Ornaments, Diamonds and Diamond Jewellery.

I am Gems & Jewelery Govt. Approved Valuer also. I am associated with India Bullion & Jewellers & Dagina Bazar Association also.

## SMALL RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
3	SHAH JETHALAL JADAVJI JEWELLERS	MR. NILESH SHAH	

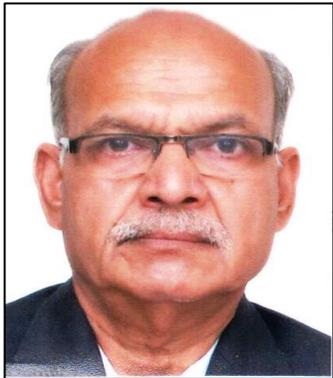
### MANIFESTO

1. Will carry forward the ethos of GJF Promoting, Progressing & Protecting.
2. Will try my level best to make GJF a council body.
3. Will ensure that various jewellery body work together for the interest of jewellery trade.
4. Will try to have representation from all regions in GJF.
5. Interest of all sections of jewellery trade will be taken care.

### PROFILE

1. Founder member of GJF.
2. A GBOD memeber.
3. Member of working committee in Chhattisgarh Chamber of Commerce and Industry.
4. Member of working in Chhattisgarh Sarafa Association.
5. A Rotary Club member.
6. One of the brain behind 'ABHUSHANAM' B2B exhibition.

## SMALL RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
4	JAYKRISHNA JEWELLERS	MR. SHANTIBHAI R PATEL	

### MANIFESTO

My plan would be to develop industry, take measures that create conducive environment for doing business by taking measures on certainty on tax provisions. Take necessary steps to develop India and realize the make in India dream of Honorable Prime Minister. Take steps for creating skilled manpower for the sector. GJF can be benefited by my vast experience in the industry and I will work harder for the betterment of GJF and Industry. Further, I would lay down emphasis on development of Micro and small industry players by understanding their requirement and taking all steps required to achieve it.

## PROFILE

Born on August 6, 1955 in Vadnagar, Gujarat, Shri Shantibhai shifted to Ahmedbad with his parents at the age of 6. Showing the virtue of hard work from the very young age, he started earning for his family through work like newspaper delivery and rickshaw driving.

Shri Shantibhai Patel started his journey in Jewellery industry with a small job in a jewellery company way back in 1972. In the year 1975 he forayed into his own jewellery business and earned high reputation in jewellery market with his dedication, hard work and vision.

Achieving fame in business and getting affection of valued client was not all that he had desired. Being a man of larger perspectives and high values, he wanted to put his efforts to the betterment of the whole jewellery industry and not just his own business. This desire led him to work for the people in Jewellery industry through various activities like organising exhibitions, seminars, foreign trade delegations, presentations offering a selfless help to those in need and reaching out to authority for the development of the jewellery industry. I am also associated with several associations working for the betterment of the industry.

## SMALL RETAILER

SR. NO.	NAME OF MEMBER	NAME OF AUTHORISED REPRESENTATIVE	PHOTO
5	VUMMIDI ETHIRAJ & SONS	MR. VUMMIDI UDAYKUMAR	

### MANIFESTO

GJF is a blessing for the Industry with its many "SKILLS" and far reaching ability would have the opportunity to reach a wide area of Industry.

Personally have founded the GJIE India's 2nd largest trade (B to B) show with the help of MJDMA look forward to take it to overseas and reach a larger audience.

### PROFILE

A graduate of commerce, gifted to be a fourth generation jeweller from the family of Vummidi Bangaru Chetty. Have had the opportunity to branch out into exports and take our jewellery culture overseas.

Have been active in the association, in its growth and helping the artisans to grow.